

DRAFT TERMS OF REFERENCE

MID-TERM EVALUATION ON BLUESTAR SOCIAL FRANCHISE VIETNAM

Project:	“Socializing Reproductive Health Services to Improve the Sexual and Reproductive Health of the Vietnamese Population through Social Franchising”
Technical Agency:	Marie Stopes International United Kingdom
Co-implementing Agencies:	Marie Stopes International Vietnam and Community Reproductive Health in Vietnam
Consultant title	Technical Assistant: <i>Project mid term review</i> of Blue star project in Ha noi, HCM and Hai Phong Provinces of Vietnam
Reporting to:	Project Manager, MSIVN Research & Metrics Manager, MSIVN
Coordinating with:	Project team leaders/Field officers/Project partners
Dates	Quarter 3/2010
Length of Contract	2,5 months

I. Background/context for the consultation

BlueStar is a franchise network of private clinics that provide reproductive health (RH) services and family planning, which was founded in the project “Socializing Reproductive Health Services to Improve the Sexual and Reproductive Health of the Vietnamese Population” (in abbreviation: Scale project).

The Project is funded by Marie Stopes International United Kingdom and implemented by the Community Reproductive Health in Vietnam and Marie Stopes International Vietnam.

1. **Project Goal:** The overall objective of this project is to increase the capacity of the private health care sector and the links between private and public health care networks to provide quality and safe reproductive health and family planning services to the target market across Vietnam.
2. **Specific Objectives:**

The expected results of the project are to:

- Contribute to increasing service quality of reproductive health and family planning services through developing strength in the core business (MSIVN/VNCRH) clinics and the social franchising model for the private health sector.
- Increase awareness among the target communities regarding the availability and importance of accessing high quality reproductive health services.

- Increase accessibility among the target communities to high-quality, reliable and affordable family planning and reproductive health services
- Contribute to diversification of family planning services and contraceptive method mix to the target communities.

II. Description of the consultation

1. Objective of the consultation

Conduct mid term review of the implementation of the project in Ha Noi, Hai Phong and Ho Chi Minh City with considering of below requirement:

- To measure how committed outcomes/ outputs of the project have been achieved.
- To identify challenges, issues and constraints for the implementation/ coordination amongst related components in the project
- Identify BlueStar Social Franchise Vietnam's institutional strengths and weaknesses as the implementing agency of the project
- To document initial achievements, draw lessons learned, and provide recommendations for maintaining/improvement of Blue Star project
- To explore the extent to which the project has reached low income people
- To evaluate the effectiveness of model in serving low income people
- Evaluate BlueStar Social Franchise Vietnam's effectiveness:
 - Contributions to long-term FP use
 - Increased access to quality FP services
 - Increased access to comprehensive abortion care
- Provide recommendations for improving the program, which could include modification of activities, responsibilities of BlueStar Social Franchise Vietnam's staff, schedule of activities and budget allocations ...

2. Responsibilities and expected outputs of the consultation

The main objective of this evaluation is to provide the project partners with an independent review of the status, relevance and performance of the project as compared to the project document, identify and assess the basic results and impacts as to their sustainability and suitability for replication in other areas. The evaluation results are envisaged to identify and describe the lessons learned, through measurements of the changes in the set indicators, summarize the experiences gained, technically and managerially, and recommend the approaches and methodologies for their further dissemination in other provinces.

In this context several following activities which the consultation should carry out:

- a. **Review of project documentation.** Review, as necessary, of archived material related to the overall program, as well as background material used in project preparation, approved project documents, project monitoring documents (PPMRs), disbursement reports, progress reports, action plans, and other information available.
- b. **Field visits and interviews:** Carry out in depth interviews, inspection, and analysis of the project activities (interviews with local stakeholders, private sector representatives, and final beneficiaries). For each of these interviews, the consultant/team should first develop and present their ideas for the content and format of the survey/interview forms that will be applied to capture the information required, as well as the method to be used in administering them and tabulating the results.
- c. **Collection of data.** Data generated from the BlueStar Vietnam's monitoring system should be another source of information. Information from national statistics institutes could also be considered. The consultant/team may propose additional methods of conducting the evaluations among other sources.
- d. Data analysis and writing report

According to above activities, the output which the consultation will execute:

1. Develop proposal of midterm review with suitable research method suggestion, term of reference and cost estimation based on project objective and outcomes
2. Design tools for data collection
3. Carry out evaluation
4. Write report (in English and Vietnamese) and submit to MSIVN before September 15th 2010.

3. Deliverables

- Study report and instruments
- Recommended selection criteria for the participating health facilities

4. Time and location

- Tentative time: The consultancy is expected to begin within the first two weeks of July, 2010 and to be completed by the end of the 2nd week of Sep, 2010.
- Work location: Hanoi, Hai phong and HCMC

5. Resources

The following human resources would be provided to the consultant during his/her work:

- Project Manager will work directly with the consultant to coordinate necessary activities under the consultancy framework.
- Research and Metrics (RMT) team at MSIVN and MSIUK offices will provide technical input as necessary for work in Vietnam.
- Relevant materials: Need assessment report of BlueStar project, report of health system analysis in Hanoi, Hai phong and HCMC (by Pop Council)

6. Qualification and experiences

- Minimum Master Degree in Public Health or Medicine (Post-graduate degree highly desirable)
- Demonstrated knowledge and understanding of Sexual Reproductive health as well as healthcare systems in Vietnam.
- Previous experience in community assessment and consulting.
- Demonstrated skills and experience in design and implementation of research projects.
- Excellent command of the English language.
- 3-5 years of experience of working in relevant field.