



CALL FOR INTEREST

Scope of Work:	Creating an online version of the Mothers' Milk Tool
Location:	Global
Contracted Days:	Approximately 2 months
Contract Period:	July 1, 2022 – September 15, 2022
Submission due date:	June 27, 2022

About Alive & Thrive

FHI Solutions, a subsidiary of FHI 360, is an international nonprofit with a longstanding and proven track record improving global nutrition through innovative, evidence-based and scalable approaches. We collaborate with a wide array of best-in-class global actors, ensuring people around the world have the nutrition they need to lead healthy, happy and productive lives. Currently supported by three centers of excellence, Alive & Thrive, Intake, and the 1,000 Days initiatives.

[Alive & Thrive](#) (A&T) is a global nutrition initiative to save lives, prevent illness, and ensure healthy growth of mothers and children. From 2009 to 2014, A&T demonstrated that rapid improvements in infant and young child feeding (IYCF) are possible in settings as diverse as Ethiopia, Bangladesh, and Viet Nam. In 2014, A&T began working in Burkina Faso, India, Nigeria, and throughout the Southeast Asia region, expanding its scope to include maternal and adolescent nutrition, and using agriculture and social protection programs as delivery mechanisms for maternal, infant, and young child nutrition (MIYCN). Currently, A&T is leveraging its robust network and knowledge base to strengthen systems and build capacity in these and other countries across Africa and Asia, and disseminate innovations, tools, and lessons worldwide. The Alive & Thrive initiative, managed by FHI Solutions, is currently funded by the Bill & Melinda Gates Foundation, Government of Ireland, and other donors.

In Southeast Asia (SEA), A&T provides strategic technical assistance to seven countries (Viet Nam, Cambodia, Indonesia, Lao PDR, Myanmar, Thailand and the Philippines) to support policy and system reforms to create an enabling and supportive environment for MIYCN. To achieve this, A&T SEA works in close collaboration with UNICEF, Save the Children and other partners in these countries to identify and execute an agreed upon work-plan that focuses primarily on regulating inappropriate marketing practices of breastmilk substitutes, maternity protection, and breastfeeding-friendly health systems. This also includes support for improving early essential newborn care practices in hospitals by establishing Centers of Excellence (COE) for breastfeeding in Viet Nam, Cambodia, Lao PDR, and Myanmar. To improve the access to human breastmilk for at-risk infants (pre-term, low-birthweight, sick infants), A&T SEA provides strategic technical assistance to setting up human milk banks and related services in Viet Nam and Myanmar, and to establishing a regional network in the SEA region.

About the Mothers' Milk Tool

With funding from the FHI Solutions, A&T worked with Australian National University (ANU) to develop

Mothers' Milk Tool in an excel format. Please refer to the Mothers' Milk Tool websites ([Valuing breastfeeding through the Mothers' Milk Tool](#)) for information about the tool and download the excel tool. The previous online Tool that could be used as an example for this work is [The Cost of Not Breastfeeding \(aliveandthrive.org\)](#).

A&T is seeking for a firm or Vietnamese consultant(s) to create an online version of the Mothers' Milk Tool. The specific tasks include:

1. Review the Mothers' Milk Tool and draft the plan for the development
2. Develop an online version of the Mothers' Milk Tool. Expected specifications / functions of the online tool include:
 - a. Country calculator
 - b. Individual calculator
 - c. Country report
 - d. Other parts of the tool
 - e. User management (e.g., those who can edit data and upgrade the tool; no need to manage individual users)
 - f. Support multiple languages
3. Integrate other parts of the tool (A&T will provide contents):
 - a. Introduction
 - b. Advocacy brief
 - c. Acknowledgement, References
 - d. User manual (e.g., Video clips)
4. Design/format the online tool to comply with the organizational guidelines
5. Deploy website to A&T websites
6. Ongoing support and backstop

Deliverables and due dates:

No	Deliverables	Due date
1	Plan for the development of the Mothers' Milk Tool (Task 1)	July 15, 2022
2	Draft version of the Mothers' Milk Tool (Task 2)	August 10, 2022
3	Final version of the Mothers' Milk Tool (Tasks 2-4)	August 20, 2022
4	The Mothers' Milk Tool online functioning in A&T websites (Task 5)	August 30, 2022
5	Agreement on the ongoing support (Task 6 can be integrated into the original agreement).	August 30, 2022

Expected Profile of the consultant

The consultant or person in charge is expected to meet the following requirements and demonstrate the following competencies:

- Bachelor's degree in computer science, information technology, or related discipline.
- Experience in developing online systems and tools, especially in the health sector.
- Knowledge and experience working with government agencies and/or NGOs is preferred.

How to apply

Applications to this Call for Interest (CFI) should be submitted by email to the attention to both Tuan

Nguyen (Dr.), tnguyen@fhi360.org and Mien Nguyen (Ms.), ntmien@fhi360.org no later than June 27, 2022, 17:00 (Hanoi time), with the following information:

1. A brief cover letter or email demonstrating you meet the competencies above and confirmation to meet above deadlines.
2. Proposed approaches for constructing these tasks (about two pages, it's acceptable to use bullet points when appropriate).
3. Estimate budget and justification about the rate.
4. Up to four examples of relevant work (OK to be in Vietnamese).
5. An updated CV/profile of key personnel.
6. A completed and signed biodata form (form posted with this CFI, applicable for consultant)

Applications received after this date and time may not be accepted for consideration. FHI Solutions LLC/FHI 360 will acknowledge receipt of your application by email and shortlisted candidates shall be contacted for an interview. Applications must be submitted in electronic formats.

CONTRACT MECHANISM

FHI Solutions LLC/FHI 360 anticipates issuing a firm fixed price work order. The work order will be issued in USD to the responsive offer or whose quote meets the above requirements and offers a competitive price. Once an award is issued, it will include a fixed price payment based on completion of the scope of work, with payments linked to timely submission and approval of deliverables.

EVALUATION CRITERIA:

Applications will be evaluated and ranked by a committee on a best value basis according to the criteria below. Only offerors able to provide all of requirements listed above will be considered.

Selection shall be based on the following weighted categories:

- 1. Quality and appropriateness of proposed approaches: 40 points**
- 2. Amount and appropriateness of the required budget: 40 points**
- 3. Past performance: 20 points**

NOTE: FHI Solutions LLC/FHI 360 will not compensate the individual for its preparation of response to this CFI nor is the issuing of this CFI a guarantee that FHI 360 will award a contract.

TERMS AND CONDITIONS

Offerors are responsible for review of the terms and conditions described below and in the award template attached.

Withdrawal of Applications

Applications may be withdrawn by written notice, email or facsimile received at any time before award.

False Statements in Offer

Offerors must provide full, accurate and complete information as required by this solicitation and its attachments.

DISCLAIMERS AND FHI SOLUTIONS/FHI 360 PROTECTION CLAUSES

- FHI Solutions LLC /FHI 360 may cancel the solicitation and not make an award

- FHI Solutions LLC /FHI 360 may reject any or all responses received
- Issuance of a solicitation does not constitute an award commitment by FHI Solutions LLC
- FHI Solutions LLC /FHI 360 reserves the right to disqualify any offer based on offeror failure to follow solicitation instructions
- FHI Solutions LLC /FHI 360 will not compensate offers for response to solicitation
- FHI Solutions LLC /FHI 360 reserves the right to issue an award based on initial evaluation of offers without further discussion
- FHI Solutions LLC /FHI 360 may choose to award only part of the activities in the solicitation, or issue multiple awards based on the solicitation activities
- FHI Solutions LLC /FHI 360 may request from short-listed offerors a second or third round of either oral presentation or written response to a more specific and detailed scope of work that is based on a general scope of work in the original CFI.
- FHI Solutions LLC /FHI 360 has the right to rescind an CFI or rescind an award prior to the signing of a subcontract due to any unforeseen changes in the direction of FHI Solutions LLC's client, be it funding or programmatic.
- FHI Solutions LLC /FHI 360 reserves the right to waive minor application deficiencies that can be corrected prior to award determination to promote competition
- FHI Solutions LLC /FHI 360 will be contacting offerors to confirm contact person, address and that application was submitted for this solicitation.

END OF CFI *****