

<i>Ref</i>	<i>Questions</i>	<i>Answers</i>
<i>1</i>	<i>According to the Call for Quotes, the quotation should include illustrative examples/concepts of materials (including messages and visuals) for each activity. These concepts should also be harmonized with the overall topic of the commemoration chosen by the National TB program. However, the overall topic is not yet introduced, so is there any information we can use as overall direction so that the concepts we create will be relevant to the upcoming topic chosen by National TB Program.</i>	<i>The theme for this year has not yet been chosen, however, we know that the focus of the campaign will be on awareness of TB, support for people with TB, and seeking TB services. Messages can be modified to connect with the theme when it is announced. Last year the WHO theme was “invest to end TB” and the Vietnam NTP’s theme was “optimize resources – minimize covid – invest to end TB”.</i>
<i>2</i>	<p><i>Can we send you our proposal, including profiles of our teams, our previous campaigns (including ideas and execution), our process, work plan, and estimated budget by the time stated in the Call for Quotes. Then, TCA and FHI 360 can go ahead to develop the concept if you find our expertise and experiences suitable for the projects.</i></p> <p><i>- Can we send you our proposal, including Illustrative examples/concepts of materials (including messages and visuals) for each activity by February 16, 2023. The proposal also includes profiles of our teams, our previous campaigns (including ideas and execution), our process, work plan, and estimated budget.</i></p>	<p><i>Details of quote submission deadline were specified in the Call for quote. Please refer to the call in this posting link for more information.</i></p> <p><i>Upon receiving submitted quotes, FHI 360’s evaluation team will evaluate all received quotes based on the requirements as noted in the call.</i></p>