



**TERMS OF REFERENCE**  
**CONSULTANCY FOR PROJECT ENDLINE PHOTO ALBUM**  
**“Inclusive and Sustainable Clam and Bamboo Value Chain Development**  
**in Vietnam (SCBV)” project**

**1. Background**

Oxfam is a global movement of people who are fighting inequality to end poverty and injustice. There are currently 21 member organizations working in 87 countries. We have a vision of a just and sustainable world. A world where people and the planet are at the center of our economy. Where women and girls live free from violence and discrimination. Where the climate crisis is contained. And where governance systems are inclusive and allow for those in power to be held to account.

Oxfam in Vietnam believes that a reduction in poverty, injustice, and inequality will occur through the interaction between active citizens, accountable states and responsible private sector and that it is fundamental to Vietnam’s development. Oxfam in Vietnam aims to influence the current growth-based development model to shift to a Human Economy Development Model, putting people and the planet before profits.

“Inclusive and sustainable clam and bamboo value chains development in Vietnam” (SCBV) project funded by EuropeAid aims to contribute to reducing poverty and inequality in rural areas of Vietnam through inclusive and sustainable value chain development. The project supports small scale producers (SSPs) and Micro/Small and Medium Enterprise (MSME) processors of **clam value chain in Ben Tre, Tra Vinh, Tien Giang** and **bamboo chain in Thanh Hoa and Nghe An** provinces to increase income from sustainable production and business practices, improve business efficiency and access to markets.

Oxfam in Vietnam coordinates the implementation of the project in partnership with International Collaborating Centre for Aquaculture and Fisheries Sustainability (ICAFIS), Non-Timber Forest Products Research Centre (NTFPRC) and Vietnam Chamber of Commerce and Industry (VCCI).

Throughout five years, the project has significantly improved the capacity of **26,800 small-scale producers** from 125 SSP groups in five provinces in sustainable production practices and compliance with international standards for SSPs, with **two new Forest Stewardship Council (FSC) certificates** were awarded to bamboo producers in Thanh Hoa and Nghe An province; **one Marine Stewardship Council (MSC-based) Fishery Improvement Projects (FIPs)** for clam producers in Tra Vinh province were developed and implemented; strengthened collective actions amongst SSPs and established business linkages between SSPs and SMEs, including lead firms through promoting inclusive business practices, business dialogue platforms, and effective commercial/trade promotion events, increased domestic and international market access for **38 SMEs**; improved investment and sourcing policies for 38 MSMEs, and contributed to a more enabling policy environment. The project has produced several manuals, guidelines, success stories, and established successful partnerships with various stakeholders.

**To conclude the project, Oxfam (SCBV Project) is looking for a competent photographer** (individual consultant or group of consultants) **to shoot quality photos of the project’s people, activities, and working areas.**



## **2. Purpose of the photo album**

The photos are expected to convey the project's impacts, the changes it has made to people's livelihoods in the clam and bamboo value chains.

The photos will be used in the project's and Oxfam's communication products.

## **3. Required angles**

The photos must convey key messages:

- Small scale producers (SSPs) adopt sustainable production standards
- Strengthened collective actions amongst SSPs
- Strengthened chain linkages between SSPs and SMEs/ lead firms
- Enhanced women participation in the SSPs groups and in the clam/bamboo value chains
- Increased market access for both SSPs and MSMEs
- Increased MSME investment and sourcing policies
- Scenery of the clam & bamboo chains

The consultant is welcome to go beyond the suggested angles if doing so serves the project's objectives better.

## **4. Scope of work**

The consultant will:

- Research on the project's documents and communication products, work with SCBV and communications teams to understand the project and how the photos contribute to the project's objective(s).
- Go on field trips with the project team
- Be responsible for all postproduction for the finest quality
- Provide all necessary photography and postproduction equipment.

## **5. Deliverables:**

- At least 400 usable photos (200 for each value chain)
- Genre: documentary, portrait, scenery
- Quality: at least 2MB for each photo
- Good & authentic storytelling, and innovative shooting and editing techniques
- The consultant is expected to be able to provide the character's name, location, and shooting context in photos when required

All photos need to incorporate consents, authenticity, sensory, and cultural relevancy factors. Oxfam owns the copyright and has editorial control over the photos produced. All information provided to the consultant must be kept confidential.

All photos must be sent to Oxfam in .JPG or .PNG format.



## 6. Tasks and timeline

No	Activities	Deadline
1	Collect and research on all materials provided by Oxfam	W1 Mar 2023
2	Go on field trips (Nghe An, Thanh Hoa, Tien Giang, Ben Tre, Tra Vinh), shoot photos	6 - 15 Mar 2023
3	Send the edited photos	19-20 Mar 2023

Note: The timeline can be adjustable due to real working conditions and discussions between Oxfam and the Consultant.

## 7. Requirements

- At least five years of professional experience in filming and production, especially in project documentation, with background in development, value chain, private sector engagement, aquaculture and forestry is an advantage;
- Proven experience of similar scopes and topics is preferable;
- Ability to work with people and gather meaningful information;
- Able to meet deadlines and prioritize multiple tasks;
- Proactive, resourceful, and meticulous.

## 8. How to apply

The applicant package must include:

- The consultant(s)/company's profile/CVs and related experience
- Samples of relevant works
- 01 financial proposal that specified number of working days required with consultancy rate and proposed budget for logistics
- 02 contacts for references

*Oxfam is committed to preventing any type of unwanted behavior at work including sexual harassment, exploitation and abuse, lack of integrity and financial misconduct; and committed to promoting the welfare of children, young people and adults. Oxfam expects all staff and volunteers to share this commitment through our code of conduct. We place a high priority on ensuring that only those who share and demonstrate our values are recruited to work for us.*

**How to Apply:** The Proposal and documents [could be written in English or Vietnamese](#) and should submit by email to [HR.Vietnam@oxfam.org](mailto:HR.Vietnam@oxfam.org) with the subject mentioning: "**Clam&Bamboo – PROJECT ENDLINE PHOTO ALBUM**"

**The closing date for application: 15:00, 2<sup>nd</sup> March 2023**

**We regret that only those candidates selected for an interview will be contacted.**



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