

#### **CONSULTANT TERMS OF REFERENCE**

I. Contract Overview				
Reference Number:	TOR-VNM-2024-015			
Consultancy Title:	Consultant on Private Sector Engagement for Gender Equality			
Location:	Home-based			
Travel:	Travel required			
Practice Area:	Private sector, Gender equality and Women's empowerment			
Category (Eligible applicants):	External			
Post Type and Level:	Consultant on Private Sector Engagement for Gender Equality			
	National Consultant VNM3 UN-EU Cost Norm 2022			
	International consultant (already working and living in Vietnam)- P3			
Starting Date:	-1 July 2024			
<b>Duration of Contract:</b>	6 months			

## **II. Consultancy Assignment**

## 1. Background/Context

UN Women, grounded in the vision of equality enshrined in the Charter of the United Nations, works for the elimination of discrimination against women and girls; the empowerment of women; and the achievement of equality between women and men as partners and beneficiaries of development, human rights, humanitarian action and peace and security.

Placing women's rights at the center of all its efforts, UN Women leads and coordinates United Nations system efforts to ensure that commitments on gender equality and gender mainstreaming translate into action throughout the world. It provides strong and coherent leadership in support of Member States' priorities and efforts, building effective partnerships with civil society and other relevant actors.

In Viet Nam, UN Women contributes to the development objectives of Viet Nam's Socio-Economic Development Plan and the National Strategy for Gender Equality. Its Country Strategy Note for 2022-2026 is aligned to the UN Sustainable Development Cooperation Framework (CF) 2022-2026 and is focused on supporting Viet Nam's fulfilment of Gender Equality commitments under The Convention on the Elimination of All Forms of Discrimination against Women (CEDAW), and the promise of the 2030 Sustainable Development Agenda to "leave no one behind". The key priorities of UN Women in the 2022-2026 period are:

- (i) By 2026, people in Viet Nam, especially those at risk of being left behind, will benefit from and contribute to safer and cleaner environment resulting from Viet Nam's effective and gender responsive mitigation and adaptation to climate change, disaster risk reduction and resilience building, promotion of circular economy, the provision of clean and renewable energy, and the sustainable management of natural resources.
- (ii) By 2026, people in Viet Nam, especially those at risk of being left behind, will contribute to and benefit equitably from more sustainable, inclusive and gender-responsive economic transformation based on innovation, entrepreneurship, enhanced productivity, competitiveness, and decent work;
- (iii) By 2026, people in Viet Nam, especially those at risk of being left behind, will have benefited from and have contributed to a more just, safe and inclusive society based on improved governance, more responsive institutions, strengthened rule of law and the protection of and respect for human rights, gender equality, and freedom from all forms of violence and discrimination in line with international standards.

Viet Nam aims to become a high-income country by 2045 and achieve net zero emissions by 2050. Sustainable financing for gender equality and women's empowerment is central to the realization of this ambition. Member States at the 68th session of the Commission on the Status of Women (CSW68), agreed that more financial resources are required to reduce poverty among women and girls.

In Viet Nam, the private sector is a key contributor to inclusive and sustainable national economic growth and plays an increasingly important role in the development and promotion of women's economic empowerment in the workplace, marketplace, and the community, especially in the context of COVID-19 recovery. The private sector is increasingly gaining awareness on the benefits and taking on more accountability for gender equality and women's empowerment (GEWE) results in Viet Nam. UN Women's Private Sector Engagement Strategy (PSES) 2023-2025 outlines a framework for engaging with the private sector to advance the achievement of gender equality and women's empowerment (GEWE). The strategy contributes to UN Women's Strategic Plan 2022-2025 by guiding interaction with the private sector to drive transformational changes.

Therefore, UN Women Viet Nam Country Office seeks a national/international consultant who can support the full achievement of GEWE by enabling and ensuring women's equal access, participation, voice, agency and safety across all policies and practices, workplace, marketplace and community to increase partnership with responsible, diverse, and inclusive private sector.

### 2. Description of Responsibilities/ Scope of Work

The consultant will work under the overall guidance of the Country Representative and direct supervision of the Programme Manager on Women's Economic Empowerment to develop and initiate implementation of a local strategy for private sector engagement in delivering UN Women's strategic note (2022-2025), in alignment with UN Women's Private Sector Engagement Strategy (PSES) 2023-2025.

In particular, the consultant is expected to undertake the following functions and activities:

	Tasks	Deliverables
2.	Lead the development of a multi-year Private Sector Engagement strategy for UN Women Viet Nam with clear innovative and sustainable approaches; (15 days) Engage with at least 3 large scale private sector companies interested in developing a long-term partnership with UN Women and undertake internal private sector engagement policy and procedures	1. The multi-year Private Sector Engagement strategy for UN Women Viet Nam with clear, innovative and sustainable approaches  2. At least One (1) Partnership agreement signed with private sector following policy and procedures required for private sector engagement as per UN Women's policy
	required for partnership. (30 days)	engagement as per on women's policy
3.	Develop case studies to promote private sector engagement in gender equality and women's empowerment (10 days)  Work closely with selected WEPs signatories to document the significant change that adopting the WEPs has had on development and growth of the company (e.g. reduction in staff turnover, less absenteeism, increased productivity, etc.);	3: Two (2) Case Studies on selected WEPs signatories to showcase the positive effect of WEPs on business development and growth

#### 3. Deliverables

Payments for this consultancy will be based on the submission of the deliverables approved by the UN Women Viet Nam WRT Programme Manager before the deadline for payment.

No.	Deliverables	Target time	% of payment
1	The draft multi-year Private Sector Engagement strategy for UN Women Viet Nam with clear innovative and sustainable approaches	30 Aug 2024	20%
2	The final multi-year Private Sector Engagement strategy for UN Women Viet Nam with clear innovative and sustainable approaches incorporating UN Women country level, regional and HQ inputs  2 Case studies on impact of WEPs implementation	30 Oct 2024	40%
4	Completion of the private sector policy and procedure for partnership (due diligence process) for 3 large scale private sector companies interested in long term partnership with UN Women, in which at least One (1) Partnership agreement signed with private sector following policy and procedures required for private sector engagement as per UN Women's policy	15 Dec 2024	40%

## 4. Consultant's Workplace and Official Travel

The consultancy is due to start on 1 July 2024 and end on 31 December 2024.

This is a home-based consultancy, with possibility to present at the UN Women Office in Viet Nam (VCO) for meetings and consultations (schedule to be agreed later with supervisor). The consultant is required to undertake regular update meetings with the Programme Manager and Country Representative. Broader meetings with the VCO programme team or others will be based on demand and time availability of the consultant.

As part of this assignment, there will be mission trips to selected provinces and cities to undertake required activities.

Work related travel of UN Women's consultants are considered as official mission and will be arranged by UN Women, in line with UN Women's Consultant Contract Policy, UN Women Duty Travel Policy and UN-EU cost norm.

## **III. Competencies**

#### **Core Values:**

- Respect for Diversity
- Integrity
- Professionalism

### **Core Competencies:**

- Awareness and Sensitivity Regarding Gender Issues
- Accountability
- Creative Problem Solving
- Effective Communication
- Inclusive Collaboration
- Stakeholder Engagement
- Leading by Example

Please visit this link for more information on UN Women's Core Values and Competencies: <a href="https://www.unwomen.org/en/about-us/employment/application-process#">https://www.unwomen.org/en/about-us/employment/application-process#</a> Values

## **Functional Competencies:**

- Good knowledge and understanding on international commitments on gender equality, including CEDAW, CSW,
   Beijing Declaration and Platform for Action and SDGs.
- Good knowledge of the private sector context of Viet Nam.
- Strong analytical, writing and presentation skills with strong drive for results and capacity to work independently.
- Ability to provide advice, facilitation, and support.
- Strong planning and organizing skills.
- Strong interpersonal and communication skills.

## **IV. Required Qualifications**

### **Education and Certification:**

• Master's degree or equivalent in Business, Economics, Gender/ Women's Studies, Social Sciences, or a related field is required.

## **Experience:**

- At least 8 years of experience in private sector entities, preferred working in the areas of partnership, public relations, business development
- At least 5 years' work experience in public-private partnership development, especially also with larger business and building of multi-stakeholder approaches.
- At least 5 years of responsible work experience in the fields of gender equality and the empowerment of women and girls
- Experience in managing government and private sector relations in Viet Nam is an advantage.
- Good analytical and writing skills in English.

## Languages:

- Fluency in English is required.
- Fluency in Vietnamese is an added advantage.

# V. Criteria for Evaluation

## 1. Technical Evaluation Criteria

The total number of points allocated for the technical qualification component is 100. The technical qualification of the individual is evaluated based on following technical qualification evaluation criteria:	
Master's degree or equivalent in Business, Economics, Gender/ Women's Studies, Social Sciences, or a related field is required.	10
At least 8 years of experience in private sector entities, preferred working in the areas of partnership, public relations, business development	25
At least 5 years' work experience in public-private partnership development, especially also with larger business and building of multi-stakeholder approaches	25
At least 5 years of responsible work experience in the fields of gender equality and the empowerment of women and girls	25
Experience in managing government and private sector relations in Viet Nam is an advantage	15
Total Obtainable Score	100

# 2. Interview:

Only the candidates who have attained a minimum of 70% of total points will be considered as technically qualified candidates who may be contacted for the interview.

Interview score: 100

# VI. How to Apply

Interested candidates are requested to submit electronic applications no later than 12 June 2024, Hanoi time. Submission package with email title **[TOR-VNM-2024-015 - Full Name]** needs to send to email: hr.vietnam@unwomen.org

- Updated CV
- Personal History Form (P11). The P11 Form can be downloaded from the following website: <a href="http://asiapacific.unwomen.org/en/about-us/jobs">http://asiapacific.unwomen.org/en/about-us/jobs</a> (Please complete all required information).
- Letter of interest explaining why you are the most suitable for the work and your proposal for the number of working days
- Two reports in English on gender equality and women's economic empowerment or entrepreneurship, market access, financial inclusion as evidence of written skills

## \*NOTE:

## \* Documents required before contract signing:

- The medical statement from the physician certifying good health to work and travel. (This is not a requirement for RLA contracts).
- Copy of Health Insurance Card
- Completed UNDSS BSAFE online training course.
   EN: https://agora.unicef.org/course/info.php?id=17891
- Release letter in case the selected consultant is government official.

## \* Regarding application submission:

- Applications received incomplete or after the closing date will not be considered.
- Only successful applicants will be contacted to be advised of the next phase of the recruitment process.
- All applications will be treated in the strictest confidence.

UN Women is committed to achieving workplace diversity in terms of gender, nationality, and culture. People from minority groups, indigenous groups and people with disabilities are equally encouraged to apply.

At UN Women, we are committed to creating a diverse and inclusive environment of mutual respect. UN Women recruits, employs, trains, compensates, and promotes regardless of race, religion, color, sex, gender identity, sexual orientation, age, ability, national origin, or any other basis covered by appropriate law. All employment is decided on the basis of qualifications, competence, integrity and organizational need.

If you need any reasonable accommodation to support your participation in the recruitment and selection process, please include this information in your application.

UN Women has a zero-tolerance policy on conduct that is incompatible with the aims and objectives of the United Nations and UN Women, including sexual exploitation and abuse, sexual harassment, abuse of authority and discrimination. All selected candidates will be expected to adhere to UN Women's policies and procedures and the standards of conduct expected of UN Women personnel and will therefore undergo rigorous reference and background checks. (Background checks will include the verification of academic credential(s) and employment history. Selected candidates may be required to provide additional information to conduct a background check.)