

## USAID REDUCING POLLUTION PROJECT

*Hanoi, 15 October 2024*

### **RECRUIT** VIDEO MAKING TRAINER

#### **1. BACKGROUND INFORMATION**

The Reducing Pollution Project funded by U.S. Agency for International Development (USAID) aims to support Vietnam's efforts to address environmental pollution challenges using a collective impact approach.

Collective impact addresses complex challenges by mobilizing diverse actors to collaborate, identify ways to solve a shared problem, and take action based on their roles and comparative advantages. The Project will apply collective impact approach to facilitate networks of local organizations, government agencies, private sector, research and education institutes, and communities in joining efforts to prevent and reduce environmental pollution.

Through this Activity, USAID expects to attain the following results:

- Launched 6 collective impact initiatives including plastic pollution, air pollution from transportation and open-burning, pollution in craft villages and transparent environmental data from companies and industrial zones.
- Improved policies related to environmental pollution reduction to support implementation of the Law on Environmental Protection 2020.
- Strengthened networks of related partners working together to prevent, mitigate, and/or reduce environmental pollution; and
- Increased capacity of stakeholders to generate, share, and use pollution data to support policy/implementation solutions for locally determined environmental pollution challenges.

The project has been providing communications training to boost the skills of staff from backbone organizations (BBOs) and partners. This aims to improve communication efforts, project recognition, and stakeholder engagement. After a successful writing and

photography training in August 2024, the project will conduct a video production training in October – November 2024.

We are seeking a **Video Production Trainer** to lead this training, focusing on the tasks outlined below.

## 2. MAIN TASKS

- **Prepare training materials** for a one-day session on video production.
- **Deliver the training** to BBO and partner staff, covering:
  - Basics of video production.
  - Storyboard development.
  - How to create interview videos.
- **Facilitate discussions and practical exercises** to enhance participants' skills

## 3. DELIVERABLES

The trainer will have to submit the following deliverables

	<b>Deliverables</b>	<b>Description</b>	<b>Deadline</b>
1	Training curriculum	Presentation, practice exercises and examples for the training	5 working days before the training
2	Training report	Training report summarizing the training activities, results, including the storyboards, interview videos developed by trainees	Within 3 working days after the training.

## 4. REQUIREMENTS

The trainer must have:

- At least 5 years of experience in video production.
- Experience using video creation software suitable for BBO and partner staff (e.g., Canva, Capcut).
- Experience in conducting video production training.
- Experience working on USAID projects (preferred).

## 5. DURATION

The contract's duration will be from October – December 2024.

## 6. APPLICATION

The interest applicants should submit the following documents:



- Curriculum vitae (CV) in English or Vietnamese.
- At least 3 video products created/developed by applicant (links to review videos)
- Quotation for one day training (1 day for preparation and 1 training day)

## 7. HOW TO APPLY

Interested candidates with the right qualifications and motivation are invited to send required information mentioned in the Section 6 to the following email address: [Vietnamprocurement@winrock.org](mailto:Vietnamprocurement@winrock.org) with subject line of “**Your full name\_Video Making Trainer**” no later than **October 21, 2024**.

Applications will be reviewed on a rolling basis, and candidates are strongly encouraged to apply soon.