



**Corporate
Social Responsibility**
Adapt - Adopt - Improve CSR in
Vietnamese SME

VOCI



INVITATION TO THE CSR CALENDAR FORUM COMMUNITY INVOLVMENT AND DEVELOPMENT

Improving Community - Improving Productivity - Improving Business

25th November 2011, 08.00 am – 12.15 pm
Trade Union Hotel, 14 Tran Binh Trong, Hanoi

and

30th November 2011, 08.00 am – 12.15 pm
Victory Hotel, 14 Vo Van Tan, Dist.3, HCMC

How to develop skilled workforce at your community? The importance of vocational training for SMEs

The **LACK OF SKILLED LABOR** is one of the main obstacles for SMEs to improve their productivity and competitiveness. **SMEs** often complain that they do not have enough skilled labor for production or their labor turnover is increasing significantly. As it is difficult for small and medium enterprises to develop their own training programs a possible solution might arise from the cooperation with the **local community**. Combining the development of **professional skills** and community will lead to a win-win-situation, which is a key for the **sustainable** development of every single company.

During the CSR Calendar Forum on Community we will introduce and discuss possible approaches to vocational skills development:

- How to start the first analysis: current skills, lacks, potentials, training needs
- The legal framework of vocational training/education in Vietnam
- How to engage with your employees, community and colleagues on the topic
- What are **YOUR** experiences, suggestions and expectations?



Beside the Keynote-Speech delivered by **Ass.Prof. Dr. Mac Van Tien** (Director of the National Institute for Vocational Training under MOLISA) the CSR Calendar Forum is intended to offer YOU the opportunity to Share, Discuss and Improve. In addition to businesses we also invited responsible representatives of MOIT and MOLISA as well as representatives of national and international organizations and institutions experienced in vocational training and community development.



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AGENDA FOR CSR CALENDAR FORUM ON COMMUNITY 25.11.2011 Hanoi and 30.11.2011 HCMC

Time	Program	Speakers
8h-8h30	Registration	
8h30-8h45	Opening speeches	VCCI and UNIDO representatives
8h45-9h	Introduction of CSR project and key issues of community involvement	Mr. Florian Beranek, Chief Technical Advisor, CSR Project
9h-9h30	Keynote on engaging SMEs to vocational education and training for community	Dr. Mac Van Tien, Director of Institute For Vocational Training (MOLISA)
9h30-9h45	Sharing experiences in cooperation between vocational education and training and SMEs	Representative from vocational training school
9h45-10h	Sharing experiences in cooperation between vocational education and training institutions	Ms. Do Thuy Huong, Vietnam Electronics and Informatics JSC. (VEIC)
10h-10h15	Q&A	
10h15-10h30	Coffee break	
10h30-12h	Open discussion: Difficulty of SMEs in cooperation with vocational training institution and recommendations	Moderated by Dr. Tien and project experts
12h-12h15	Wrap-up and closing	
12h15-13h30	Lunch	



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