

17<sup>th</sup> July 2012

## Press Release

### OPENING CEREMONY OF “BE CHANGE AGENTS 2012” IN THE SOUTH

Following the success of the “Be Change Agents 2012” training course in Hanoi last May, the “Be Change Agent 2012” in the South holds its opening ceremony in Ho Chi Minh city on 19<sup>th</sup> July 2012. The “Be Change Agent” (BCA) training course is the main activity of the project “*Be Change Agent – promote youth’s awareness and action on good governance and sustainable development in Vietnam*” under the cooperation between Rosa Luxemburg Stiftung and Centre of Live & Learn for Environment and Community (Live&Learn). In Ho Chi Minh city, the training course is organized with the cooperation of some prestige universities such as Hoa Sen University, University of Economics and Finance.

With interesting contents and various interactive learning methods from a range of leadership development programs, during 02 years of implementation, the training course has proved its attraction and efficiency to youths/students in the country. “Be Change Agents” network has expanded their wings throughout the country. Many exchange activities between the networks of BCA 2011 and BCA 2012 has been implemented so far.

After the experience of the real-life training course and reflection on sustainable development, BCA 2012 the North has continued to promote BCA 2011’s spirit and realize their innovative and sustainable ideas into action. There is one participant who shared his sayings: “*BCA provides me knowledge of sustainable development and the field trip helps me to deeply understand knowledge I have learnt before. I learnt from real-life through stories with local habitants, their cultural characteristics as well as their difficulties*”.

In the South, 41 active youths from 26 universities and organizations will participate in the training course in Ho Chi Minh city. They are now ready to promote awareness and action for sustainable development.

#### **BCA2012 Opening Ceremony in the South**

- Time: 8:30 AM - Thursday, 19<sup>th</sup> July 2012
- Venue: Internatinal Arts and Design Centre (ADS)  
143 Lý Chính Thắng, Q.3, TP. Hồ Chí Minh

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