









INVITATION

WORKSHOP "CERTIFICATION AND MARKET ACCESS FOR SAFE FOOD PRODUCTION OF SMALL FARMERS IN NOTHERN PROVINCES OF VIETNAM"

Date: Morning of 18 December 2013

Venue: Meeting room 208, 2nd floor, Army Hotel, 33C Pham Ngu Lao Street, Hanoi

Co-organizers: CSEED/CONEMUND and VECO

Financed by: AECID and VECO

Objectives of the workshop:

- 1. Sharing knowledge and experience of stakeholders (consumers, private and public certification organizations, INGOs, Vietnamese NGOs, local authorities) involving in promoting safe and clean agriculture production of small farmers in Northern provinces of Vietnam and supporting market access of their products.
- 2. Proposing alternative systems for certifying safe food production in of small farmers and increasing consumers' awareness on new certification standard to enable market access of safe food production of small farmers and meet demand of customers for safe food.

Please confirm your attendance by 16 December 2013 to Ms. Nguyen Quynh Trang at trangnq@cseed.org.vn, tel: 04-6277 6392, ext: 101 and 0168 5788 468













AGENDA

Workshop "Certification and market access for Safe food production of small farmers in northern provinces of Vietnam"

Army Hotel, 18 December 2013

| Time | Session | Moderator | Speaker |
|------------------------|--|--|--|
| 8:00am - 8.30am | Registration of participants | | |
| 8.30 am – 8.40 am | Welcome Review of workshop objectives, agenda and recognize sponsors, organizers. | | Ms. Than Thi Chung, Director of CSEED |
| 8.40am – 9.10am | Session 1: Safe agriculture production over past 5 years in rural areas of Vietnam. Project "Developing a Framework for Production and Marketing of Organic Agriculture in Vietnam". | Mr. Tran Van Hieu, CSEED Project Officer | • IPSARD • ADDA |
| 9.10-9.40 | Session 2: Principal findings of Market study of demand of clean and safe products (study commissioned by CSEED/CONEMUND). Impact assessment study. | Mr. Tran Van Hieu, CSEED Project Officer | Phan Văn Thắng, Non- Timber Product Institute VECO |
| 9.40-10:00 | Session 3: Sharing by farmers from Phu Tho and Lang Son about their clean production and market access for their clean products. | Mr. Tran Van Hieu, CSEED Project Officer | Farmer from PhuTho province Farmer from Lang Son province |
| 10.00-10.15 | Questions and answers for 3 sessions. | Ms. Lucía Taboada, CONEMUND Representative in Vietnam | Plenary |
| 10.15-10.30 | Tea break and Film about CSEED/CONEMUND project in Tan Son district, Phu Tho province | | |
| 10.30 am - 11.00 am | Session 4: Standards for IPM/ecocertified products in rural poor province of Vietnam. Comments from: Vietnam PGS Coordination Committee representative Certification company representatives | Mr. Eduardo A. Sabio, VECO Representative | Ecolink |
| 11.00 am - 11.15 am | Session 5 : Challenges in getting certification for safe food production of small farmers. | Mr. Eduardo A. Sabio (VECO representative). | Ms. Tu Thi Tuyet Nhung, Vietnam, PGS coordination committee |











| Time | Session | Moderator | Speaker |
|---------------------|---|--|--|
| | | | |
| 11.15-11.45 | Session 6 : Appropriate systems for certifying safe food production of small famers and creating a plan for Promoting market access of safe and clean products in rural areas. | Ms. Lucía Taboada: CONEMUND representative in Vietnam | Plenary discussion |
| 11.45-12.00 | Summary of suggested system and marketing plan. | Ms. Lucía Taboada: CONEMUND representative in Vietnam | Plenary discussion |
| 12.00am- 12.10pm | Conclusion remarks | | Ms. Than Thi Chung, Director, CSEED Ms. Malena Vaca AECID representative Ms. Lucía Taboada: CONEMUND |
| 12.10pm | Lunch | | |