



Dear friends of Rikolto,

After an intense year that marked our transition to an international network organisation and the launch of our new 5-year programme, we are changing our brand name to better reflect our new identity. While this change has been in the air for some time at the international level, it has only recently been made official in Vietnam. So long VECO/Vredeseilanden and welcome Rikolto!

To mark the occasion, we would be honoured if you could join us for a small celebration:

***What will we eat tomorrow? Launch of Rikolto's new brand and programme for more sustainable and inclusive food systems in Vietnam***

**When?** Thursday 30 August: 15:30 – 18:30

**Where?** Hanoi Club, 76 Yen Phu street, Tay Ho, Hanoi

**What?** With this event, we aim to:

1. Introduce our new brand and the reasons behind the change
2. Launch our Annual Report 2017 for Vietnam
3. Present our priorities and interventions for the period 2018-2021
4. Create an opportunity for networking among stakeholders working towards more sustainable and inclusive food systems in Vietnam

**Dress code?** Smart-casual with a touch of green

Please kindly confirm your attendance before 24 August 2018 by sending an email to Ms. Nguyen Khanh Linh at [linh.nguyen@rikolto.org](mailto:linh.nguyen@rikolto.org) or by phoning her at +84-24-6258 3640.

We sincerely hope to see you at the event!

Warm regards,

A handwritten signature in blue ink, appearing to be "Th" followed by a stylized flourish.

Thai Thi Minh  
Regional Director  
Rikolto in Vietnam

## AGENDA OF THE EVENT

15:30 - 16:00

Registration and photo exhibition

16:00 - 16:15

Opening remarks

By Dr. Thai Thi Minh, Regional Director, Rikolto in Vietnam

16:15 - 16:25

Introductory remarks

By H.E. Paul Jansen, Ambassador of Belgium

16:25 - 16:35

Welcome remarks and appreciation certificate

By PACCOM representative

16:35 - 16:50

Launch of the new name

By Ms. Charlotte Flechet, Programme Development Advisor,  
Rikolto in Vietnam

16:50 - 17:05

The past year in review

By Dr. Thai Thi Minh, Regional Director, Rikolto in Vietnam

17:05 - 17:25

Introduction to Rikolto's 2017 - 2021 programme and priorities

By Mr. Hoang Thanh Hai, Vegetable Programme Coordinator,  
Rikolto in Vietnam

17:25 - 17:30

Closing remarks

By Rikolto team in Vietnam

17:30 - 18:30

Cocktail reception and photo exhibition