

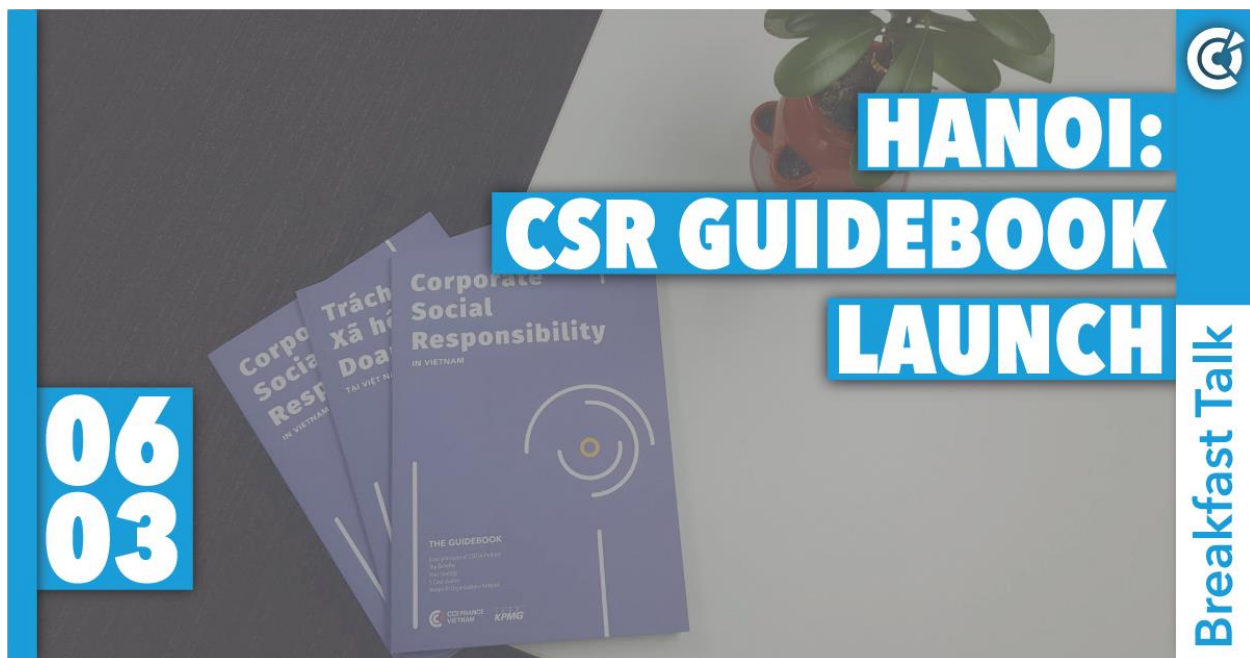
You are invited,

HANOI: CSR Guidebook Launch

Date: Wednesday, March 6th 2019

Time: from 9.00am to 11.00am

Venue: KPMG office, Tầng 46, Tòa Nhà Keangnam, Landmark Tower, E6, Phạm Hùng, Xã Mỹ Trì, Huyện Từ Liêm, Hà Nội



The Chamber of Commerce and Industry France-Vietnam (CCIFV) & KPMG are pleased to invite you to a breakfast talk on Wednesday, March 6th, 2019, on the occasion of the launch of the first edition of **"Corporate Social Responsibility in Vietnam: The Guidebook"** in Hanoi. Since 2018, CCIFV and KPMG are partnering on this journey to nourish Corporate Social responsibility (CSR) and Sustainability in Vietnam, striving to encourage businesses in their networks to create positive social and environmental impact. The purpose of this 30 pages guidebook is to help companies better understand what CSR is through basic knowledge and concrete examples of how the private sector can embrace sustainability. 1 000 copies of the CSR Guidebook have been issued and are provided to businesses operating in Vietnam, Business associations, NGOs and International Organizations.

In this session you will learn more about CSR trends and challenges in Vietnam, the benefits for your business, how to start and get some inspirations from other corporates. This will be followed by a presentation on Socially Responsible investing, a sustainable process that combines investors' financial objectives with their concerns about environmental, social and governance issues.

Agenda:

9.00- 9.15: Welcoming Breakfast

9.15-10.00: Introduction on Corporate Social Responsibility in Vietnam, *Ms Clemence Aron, CSR Project Manager, CCIFV*

10.00-10.30: Socially Responsible Investing in Vietnam, *Ms. Ha Do, Senior Partner, KPMG Hanoi office*

10.30- 11.00: Q&A and handing out of guidebooks

About the speakers:***Ms Ha Do - Senior Partner - KPMG Hanoi office***

Ha is the National Leader of KPMG's State Owned Enterprise ("SOE") practice, where she is responsible for developing and implementing strategies that support the provision of services to, and development of, the SOE sector. She is also the Head of Infrastructure, Government & Healthcare Sector ("IGH") at KPMG in Vietnam, coordinating advisory, tax and auditing services on projects for refineries, power plants, airports/ports, roads, real estate, smart cities, PPP and healthcare projects. Ha has been elected as Vice Chairwoman of the Hanoi Business Association for the period of 2017- 2020, actively involved in promoting business of Vietnamese private enterprises.

***Ms Clemence Aron - CSR Project Manager - CCIFV***

Clemence has been leading CCIFV CSR Program for over two years and she is the Editor in Chief and copywriter of the CSR Guidebook. After studying International Business in France and Hong Kong, she lead her research on CSR and Employee Engagement in Vietnam.

Clemence has also worked for France Volontaires, a French organization initiated by the French Ministry of Foreign Affairs, promoting Solidarity and Volunteering around the world, and she is a consultant in CSR. At CCIFV, she launched various activities (publications, events, trainings, advisory, consulting, online tools) to help companies improve their societal impact and to build bridges between the private sector and the civil society.

Please confirm your presence by registering [online here](#) before **Friday, March 1st 2019**.

We look forward to welcoming you at the event.

Best regards,

Rose DE CHAMPEAUX

Executive Director

Chamber of Commerce and Industry France-Vietnam

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