

ADVOCACY & POLICY INFLUENCING

REGISTER NOW

Training 17-20 July 2017 in Hanoi, Vietnam
Language: Vietnamese

WHY IMPORTANT?

In these times of social media, lobbying for change has become an everyday activity for individuals with a conscience. In the interests of creating sustainable change, more development agencies are shifting from service delivery to influencing changes to the policy environment. This course offers an extensive planning framework and builds essential skills to engage in lobbying and advocating for positive change.

WHO SHOULD JOIN?

This course is for you if you need to develop policies or influence decision-makers, represent a network, an alliance, an association or a trade-union, defend the interests of many or promote more and better rights for your target groups.

WHAT WILL YOU LEARN?

- Understand how to embed advocacy actions in your organisation's change plans.
- Plan, prepare, implement and evaluate advocacy initiatives by using practical tools and methods.
- Analyse stakeholders and policy context.
- Build strong coalitions, select your political targets, frame your messages in convincing ways.
- Conduct lobby meetings.

ESSENTIAL FACTS

- **Fee:** VND8.000.000 (including lunches & materials)
- **Discounts:** 10% for alumni; 01 free place for every 6th participant from the same organisation
- **Registration:** before 10 July [here](#).

WHY MDF?

- Highly qualified and experienced trainers/consultants
- Over 33 years of international experience
- Highly participative & interactive approach

CONTACT US

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