



CAMPAIGN "ROAD TO SENDAI"

In March 2015, the World Conference on DRR in Sendai (Japan) will decide on the Post 2015 Framework for Disaster Risk Reduction.

The draft has been released in October 2014 (<http://www.wcdrr.org/uploads/1419081E.pdf>)

It includes:

- Expected outcome with global targets (reduce mortality, affected people, economic losses, damage to health & education facilities, increase number of countries with national and local strategies).
- Guiding principles.
- Priorities for actions (Understanding disaster risk; strengthening governance and institutions to manage disaster risk; investing in economic, social, cultural and environmental resilience; enhancing preparedness for effective response and recovery-reconstruction).
- Role of stakeholders.
- Cooperation and partnerships.

The ADRRN (Asian Disaster Reduction and Response Network) has launched the campaign "Road to Sendai" to bridge the gap between civil society and world leaders, getting communities across Asia to emphasise what they want to see in the new framework.

DWF (Member of ADRRN) propose to discuss about this campaign in the DMWG, and more generally about the Post 2015 Framework for DRR, and first to collect some information / ideas:

- Has your Organisation or Institution already established a position / statement about the Framework (individually, or through a network)?
- What should be, for your Organisation, the key points of a future framework (present or absent in the existing Draft) - for DRR in Vietnam?
- What could be your contribution to this campaign:
 - ✓ Elaborate a joint statement from Organisations working in Vietnam about the Post 2015 Framework / propose global targets for Vietnam;
 - ✓ Gather opinions - ideas of authorities / local authorities / civil society on their situation now and in the future in disasters prone areas, to be published;
 - ✓ Organise specific activities;
 - ✓ Others ideas?

DWF 12th December 2014 / dwn@dwf.org

The poster features logos for the UN World Conference on Disaster Risk Reduction (2015 Sendai Japan), UNISDR (The United Nations Office for Disaster Risk Reduction), and ADRRN. The main title is "on the ROAD TO SENDAI" with the subtitle "Visions and voices for a new global disaster framework". Below this, it says "Taking stories of success and critical needs to WCDRR". The text explains that in March 2015, the WCDRR will take place in Sendai, Japan, and HFA 1 will evolve into HFA 2. It asks "Yet what does this really mean?" and states that 'On the Road to Sendai' attempts to bridge the gap in conjunction with UNISDR, UNWCDRR secretariat, local Parliamentarians, local governments, development and humanitarian organisations across Asia. At the bottom, there are three circular icons: a teal one for "Understand successes of HFA 1", an orange one for "De-mystify HFA 2 concepts", and a purple one for "Amplify community voices". Below these are the social media links: #RoadtoSendai, www.facebook.com/adrrn, and www.roadtosendai.net.