

on the **ROAD TO SENDAI**



Visions and voices for a new global disaster framework



Taking stories of success and critical needs to WCDRR

Road to Sendai is a global citizen-connect campaign; taking community voices to world leaders. It attempts to amplify the local successes and critical needs of people on disaster risk reduction.

The campaign is in partnership with:



PARTNERS



Disasters in your community and the world



Disasters affect communities all over the world.

In 2005, world leaders came together to discuss disasters .

A 10 year agreement began...

- 168 countries are a part of this
- It began in 2005 and will end in 2015
- It talked about five main actions

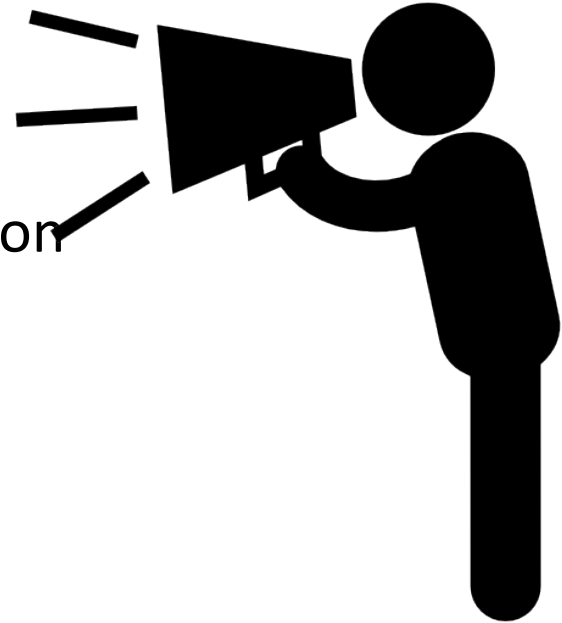
1. Disasters as a priority

- Policy and legal frameworks
- Dedicated resources (allocated funds at all levels)
- Community participation for planning
- National multi-sectoral platform (where lots of different people from government , communities and NGOs from different from different communities



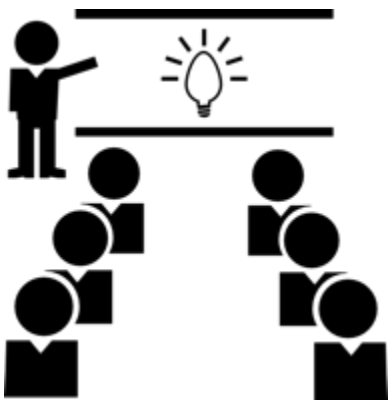
2. Disaster risk and early warning

- Data
- System to monitor key hazards
- Early warning system
- Cross-border and regional cooperation



3. Disaster education

- Available and accessible disaster information
- Disaster included in school curriculum and educational material
- Multi-risk assessments and costs benefit
- Public awareness



4. Underlying risks

- Environment and climate change
- Reduce risk for the socially vulnerable
- Protect economic structures
- Safer building and planning
- Disaster response reduces risk
- Development (infrastructure) doesn't cause another disaster
- Poverty



5. Prepared to respond

- Capacity for disaster risk management
- Drills and rehearsals
- Fund reserves
- Exchange of information during a disaster



Discussion Points

- What do you feel has been done about these in your community?
- Are there any positive stories you wish to share?

What are the findings globally over the last 10 years?

- Fewer deaths
- Greater government attention to disasters
- Improved early warning
- Many disaster that 'didn't happen'

BUT ALSO

- Increase in socio-economic loss
- Increase in number and strength of disasters
- Increasing impact of climate change
- New risks

So attention is now focused on these **underlying risks!**

How will the world look in 2030?

For all of us and especially for the **children**, actions between now and 2030 will define our lives and our world!

The world leaders are coming together again in March 2015.

They will be finalising what to focus on about disasters for the next **15 years**.

The discussions so far focus on four areas...

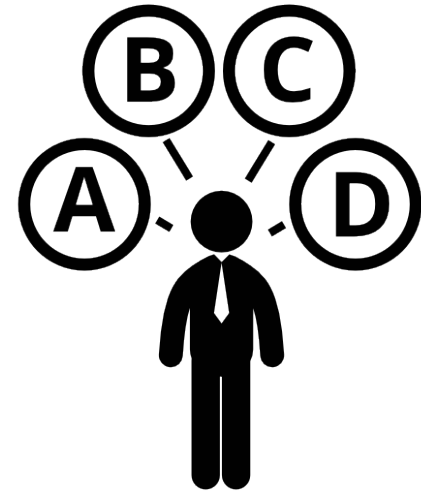
Understanding of all the risks

- Research
- Data
- Models
- Awareness
- Traditional knowledge



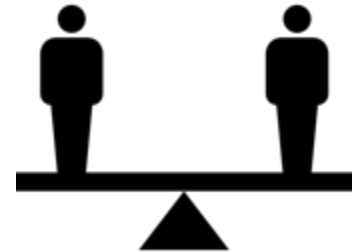
Government action

- Vision
- Guidelines
- Planning
- Coordination across sectors
- Local level empowerment and action



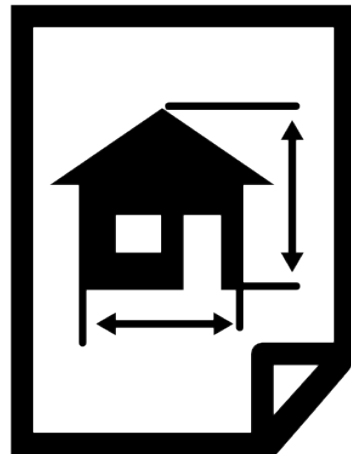
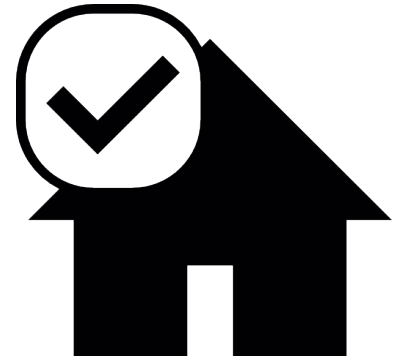
Economic, social, cultural and environmental factors

- Housing
- Culture
- Climate change
- Water
- Agriculture
- Health
- Education
- Supporting the most vulnerable



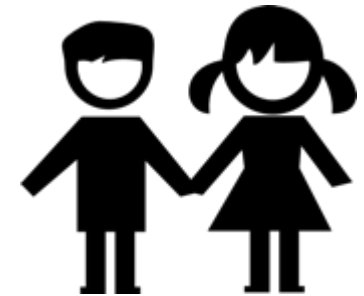
Prepared communities and safer reconstruction

- Early warning
- Drills
- Safe buildings
- Practical guidance
- Models



Everyone must be involved!

Civil society: With a focus on women, elderly, children, indigenous, people with disabilities



Social groups | Academia | Private sector | Media



New ideas under debate

- Link to conflict
- Accountability
- **Voluntary commitment by the government & other stakeholders**
- Greater role of volunteers for DRR
- **Measurable targets**
- Greater International cooperation including funding
- **Stronger role of CSOs in all areas**
- **Coherence with sustainable development goals and climate change agreement**
- Broader view of disasters

This is still being finalised!

So what is your message to world leaders?

What do you feel needs to be the focus?

As a new global framework on disaster risk reduction is drafted, I pledge to raise my voice. My **message** to world leaders in **20 words** is...



MY RESILIENCE,
MY REMARK!

POST



RoadtoSendai



www.facebook.com/adrrn



www.roadtosendai.net/submit

All messages must have the #RoadtoSendai

How do you collect messages?

- Messages can be collected through:
 - Written statements from the people
 - Discussions with the community
 - Videos
- They should be short (20 words maximum) and clearly labeled with name of respondent, location and country
- Photos of all respondents are not necessary
- They should be translated into **ENGLISH** and sent to the Road to Sendai secretariat

Please refer to the guidance note for more details.