



Disaster Preparedness Forum 2015

Creating Value Through Strategic Partnerships

02 July 2015 | Hanoi, Vietnam

Leaders from the business, government, humanitarian and non-government sectors will gather on 02 July 2015 for the third **Disaster Preparedness Forum** at the Melia Hotel, Hanoi, Vietnam.

The one day programme will:

- ▶ Build an understanding of the humanitarian system and the role of business in building disaster preparedness beyond business boundaries
- ▶ Provide best practice examples and explore how effective partnerships can build community preparedness and create value for all stakeholders
- ▶ Connect business, humanitarian and government leaders with the aim to support the creation of new partnerships

Confirmed speakers include:



Donald Kanak,
Chairman,
Prudential Corporation Asia



Joey Sarte Salceda,
Governor of Albay Province,
Philippines



Jagan Chapagain,
Director, Asia Pacific,
International Federation of
Red Cross and Red Crescent
Societies (IFRC)



Oliver Lacey-Hall,
Regional Director for Asia-Pacific,
UN Office for the Coordination of
Humanitarian Affairs
(UNOCHA)

**For further information please contact dpforum@csr-asia.com
 or visit www.csr-asia.com/dpforum2015**

Pricing

| Ticket Type | Price | Discounted price | | |
|---------------------------------------|---------------|------------------------|----------------------|----------------------------|
| | | BBGV and VBCSD Members | MSMES, NGOs and IGOs | Government representatives |
| Disaster Preparedness Forum 2015 Pass | VND 2,140,000 | VND 1,610,000 | VND 1,070,000 | FREE |

Ticket price includes: Access to all Forum sessions on 02 July 2015, forum materials and speaker powerpoints (where approved for post event circulation), lunch and refreshments.

Disaster Preparedness Forum 2015 - Agenda

* Simultaneous translation English/Vietnamese will be provided

* More speakers to be confirmed

| Time | Session details | | |
|---|---|---|---|
| 08:30 | Registration | | |
| 09:30 | Welcoming Remarks <i>Richard Welford, Chairman, CSR Asia</i> | | |
| 09:40 | Opening Speech <i>Representative of the Government of Vietnam</i> | | |
| 10:00 | Keynote Speeches <i>Donald Kanak, Chairman, Prudential Corporation Asia</i> <i>Representative of the Government of Cambodia</i> | | |
| 10:30 | Networking Break and NGO Exhibition | | |
| 11:00 | Panel Discussion <i>The role of business in community disaster preparedness and the need for strategic partnerships</i> <i>Augustine Anthuvan, Senior Editor, Channel News Asia</i> <i>Jose Ma. Clemente Sarte Salceda, Governor of Albay Province, Philippines</i> <i>Marc Fancy, Executive Director, Prudence Foundation</i> <i>Nick Finney, Acting Regional Director, SE & E Asia Region, Save the Children</i> <i>Oliver Lacey-Hall, Regional Director Asia and the Pacific, UN Office for the Coordination of Humanitarian Affairs</i> <i>Moderator: Richard Welford, Chairman, CSR Asia</i> | | |
| 12:30 | Lunch | | |
| 13:30 | <table border="0"><tr><td style="vertical-align: top;">Interactive workshop 1: Understanding the business sector and corporate community investment in disaster preparedness This workshop will build understanding of the business drivers for contributing to and engaging in efforts that help meet community needs related to natural disasters. It will clarify key concepts including CSR, community investment, and shared value. Participants will discuss examples of partnerships with businesses that go beyond resource mobilisation and how these can create measurable positive change. <i>Speakers:</i> <i>Jagan Chapagain, Director, IFRC Asia-Pacific</i> <i>Pham Ngoc Van Giang, Programme Manager, Corporate Citizenship and Corporate Affairs, IBM Vietnam</i> <i>Facilitator: Mabel Wong, Director, CSR Asia</i></td><td style="vertical-align: top;">Interactive workshop 2: Understanding the humanitarian system and avenues for business engagement This workshop will introduce the humanitarian response system and key organisations and business platforms from international to local level. Participants will discuss effective ways for businesses to help address priority needs and how to create an enabling environment for effective cross-sector collaboration. <i>Speakers:</i> <i>Puspasari Indra, AADMER Partnership Group (APG) Programme Manager, Oxfam</i> <i>Rene "Butch" Meily, President, Philippine Disaster Recovery Foundation</i> <i>Facilitator: Kristen Knutson, Head of Regional Partnerships Unit, UN Office for the Coordination of Humanitarian Affairs (OCHA)</i></td></tr></table> | Interactive workshop 1: Understanding the business sector and corporate community investment in disaster preparedness This workshop will build understanding of the business drivers for contributing to and engaging in efforts that help meet community needs related to natural disasters. It will clarify key concepts including CSR, community investment, and shared value. Participants will discuss examples of partnerships with businesses that go beyond resource mobilisation and how these can create measurable positive change. <i>Speakers:</i> <i>Jagan Chapagain, Director, IFRC Asia-Pacific</i> <i>Pham Ngoc Van Giang, Programme Manager, Corporate Citizenship and Corporate Affairs, IBM Vietnam</i> <i>Facilitator: Mabel Wong, Director, CSR Asia</i> | Interactive workshop 2: Understanding the humanitarian system and avenues for business engagement This workshop will introduce the humanitarian response system and key organisations and business platforms from international to local level. Participants will discuss effective ways for businesses to help address priority needs and how to create an enabling environment for effective cross-sector collaboration. <i>Speakers:</i> <i>Puspasari Indra, AADMER Partnership Group (APG) Programme Manager, Oxfam</i> <i>Rene "Butch" Meily, President, Philippine Disaster Recovery Foundation</i> <i>Facilitator: Kristen Knutson, Head of Regional Partnerships Unit, UN Office for the Coordination of Humanitarian Affairs (OCHA)</i> |
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| 15:00 | Networking Break and NGO Exhibition | | |
| 15:20 | Closing plenary: Learning from experiences throughout the region This session will bring together key messages from previous sessions and introduce initiatives from throughout the Asia-Pacific region to spark a discussion on the way forward for cross-sector partnerships. Examples selected will address some of the key challenges hindering strategic, coordinated efforts for disaster preparedness at a broader scale. <i>Jose Ma. Clemente Sarte Salceda, Governor of Albay Province, Philippines</i> <i>Ramon Reinoso Isberto, Head of Public Affairs, Philippine Long Distance Telephone Company (PLDT)</i> <i>Shihab Uddin Ahamad, Country Director, ActionAid Myanmar</i> <i>Facilitator: Richard Welford, Chairman, CSR Asia</i> | | |
| 16:50 | Closing <i>Richard Welford, Chairman, CSR Asia</i> | | |

Disaster Preparedness Forum 2015 - Registration Form 2 July 2015, Hanoi, Vietnam

Billing Information

| | | | |
|---|--|------------------|-------------|
| Full Name: <i>(Person handling reg.)</i> | <input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Mrs | | |
| | | (First name) | (Last name) |
| Title / Position: | | | |
| Company / Organisation: | | | |
| Tel: <i>(Include country codes)</i> | | Fax: | |
| Email: | | Website: | |
| Address: | | | |
| Country: | | Industry: | |
| Type of Organisation: <i>(Tick the appropriate box)</i> | <input type="checkbox"/> Company <input type="checkbox"/> NGO / NPO <input type="checkbox"/> Government <input type="checkbox"/> International organisation <input type="checkbox"/> Individual <input type="checkbox"/> Student <input type="checkbox"/> Academic <input type="checkbox"/> Others, please specify: | | |

Delegate Information

Note: This form is only provided for up to 4 delegates. To register more than 4 delegates, please use additional forms.

| | Delegate Name: | Title / Position: | Email: | Tel: |
|----|----------------|-------------------|---|------|
| 1. | | | <input type="checkbox"/> I agree to receive marketing communications via email from CSR Asia. | |
| 2. | | | <input type="checkbox"/> I agree to receive marketing communications via email from CSR Asia. | |
| 3. | | | <input type="checkbox"/> I agree to receive marketing communications via email from CSR Asia. | |
| 4. | | | <input type="checkbox"/> I agree to receive marketing communications via email from CSR Asia. | |

Calculate Your Forum Fee

| | Price per person X quantity |
|--|---|
| Normal Price | <input type="checkbox"/> USD 100 / VND 2,140,000 X ____ |
| CSR Asia Strategic Partner and members of supporting partners | <input type="checkbox"/> USD 75 / VND 1,610,000 X ____ |
| Not-for-profit organizations, MSMEs and IGOs | <input type="checkbox"/> USD 50 / VND 1,070,000 X ____ |
| Government representatives | <input type="checkbox"/> Free X ____ |

UN OCHA side event

UN Office for the Coordination of Humanitarian Affairs (OCHA) will host a three hour business roundtable titled "Reshaping the humanitarian future" on 03 July 2015 from 9 am to 12 pm at the Melia Hotel, one day after the Disaster Preparedness Forum. The roundtable is free of charge. Please tick here if you plan to attend this side event.

Total fee to pay (Include currency):

Registration date:

Note: Upon receiving the registration form, an invoice will be issued together with the payment details

PLEASE FAX THIS FORM TO: **(852) 3579 8080** OR E-MAIL: **dpforum@csr-asia.com**