

INVITATION

29 January 2021

Dear Sir/Madam,

Since 2017, UNDP, the Green Climate Fund (GCF), the Ministry of Construction, and the Ministry of Agriculture and Rural Development have worked together to build more than **3,200 storm- and flood-resilient houses**, which have been specifically highlighted by the government as a model for wider replication. These houses proved their effectiveness during the severe floods and storms of 2020, and saved lives and livelihoods of the most vulnerable people.

Following these catastrophic events affecting central Viet Nam, UNDP is presently also supporting the response and recovery efforts of the Government at the national and provincial levels.

We are therefore coordinating the design, launch, and management of a new **crowdfunding campaign** named **Safe Houses Save Lives**. The first phase of this campaign aims at raising funds for the construction of approximately 100 resilient houses for families who have been affected by floods and storms in 2020. This campaign is based on our existing partnerships, achievements, and approach in building resilient housing in coastal regions of Viet Nam.

You are hereby cordially invited to the official launch of the resilient house crowdfunding campaign **Safe Houses Save Lives**:

- **DATE:** Friday 5 February 2021
- **TIME:** 14.00 – 16.30 (*Registration will start from 13.30*)
- **VENUE:** La Thanh hotel, 218 Doi Can, Lieu Giai, Ba Dinh, Hanoi

In recognition of the developing situation with COVID-19, the launch will be conducted with strict adherence to preventive measures for minimizing the risk of infection.

To **register** for the launch, please send an email with your contact information (name, telephone number, e-mail address, company/organization) no later than **COB 03 February 2021** to Ms. Maddalena Cascio (Email: maddalena.cascio@undp.org; Tel: 0969 248 084).

We look forward to welcoming you to the launch of the *Safe Houses Save Lives* campaign.

Yours sincerely,



SITARA SYED
Deputy Resident Representative
UNDP Viet Nam



SAFE HOUSES SAVE LIVES

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CROWDFUNDING CAMPAIGN OFFICIAL LAUNCH

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LOCATION: La Thanh hotel, 218 Doi Can, Lieu Giai, Ba Dinh, Hanoi

Tentative Agenda

13.30 – 14.00	Registration	
14.00 – 14.05	Welcome & Introduction	<ul style="list-style-type: none">▪ MC
14.05 – 14.20	Opening Remarks	<ul style="list-style-type: none">▪ Ms. Caitlin Wiesen Resident Representative, UNDP Viet Nam▪ Mr. Pham Huy Hoan Chairperson of the Viet Nam Fund for Promoting Education▪ Mr. Tran Thang Chairperson of Quang Binh Provincial People's Committee
14.20 – 14.35	Crowdfunding Campaign Overview	<ul style="list-style-type: none">▪ Mr. Dao Xuan Lai Head of Climate Change and Environment, UNDP Viet Nam
14.35 – 14.40	Disaster & Climate Change-Related Impacts in Viet Nam	<ul style="list-style-type: none">▪ VNDMA
14.40 – 14.45	UNDP GCF Coastal Resilience Project at a Glance	<ul style="list-style-type: none">▪ Mr. Vu Thai Truong Programme Analyst, GCF Coastal Resilience Project, UNDP Viet Nam
14.45 – 14.55	Partnership with Dan Tri	<ul style="list-style-type: none">▪ Mr. Pham Tuan Anh Chief Editor, Dan Tri
14.55 – 15.05	MoU Signing Ceremony	UNDP & World Share
15.05 – 15.15	Crowdfunding Contributors: World Share	<ul style="list-style-type: none">▪ Mr. Dae-Hoon Jung Country Director, World Share Viet Nam
15.15 – 15.30	Perspectives from Quang Binh Province	Quang Binh DPI/Red Cross (TBC)
15.30 – 15.40	Testimonies from the Families	Beneficiary of the GCF project & Beneficiary of the crowdfunding campaign
15.40 – 16.00	Open Discussion, Q&A Session	All participants
16.00 – 16.05	Closing Remarks	<ul style="list-style-type: none">▪ MC
16.05 – 16.30	Refreshments	