



The Vietnam Economist Annual Meeting 2022

VEAM 2022

Foreign Trade University
22-24 November, 2022

Address: No. 91 Chua Lang Street,
Hanoi, Vietnam

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IMPORTANT NOTICE - INVITATION

Conference participants are warmly invited to attend our Welcome Reception on 22nd November 2022 (an informal gathering before the official opening of the conference) and Conference Dinner on 23rd November 2022 as follows:

1. Welcome Reception: Rooftop café, 13th Floor, A Building,

Foreign Trade University,

91 Chua Lang street, Lang Thuong, Dong Da, Hanoi

Date and time: 22nd November 2022, 18:00

Serving: soft drinks, refreshment, and snacks

2. Conference Dinner: Tre Place,

142 An Duong Vuong, Phu Thuong, Tay Ho, Hanoi

Date and time: 23rd November 2022, 18:30

Serving: Banquet

(**Note:** Transport will be provided)

PRE-CONFERENCE ACTIVITES

22nd November 2022

09:00 – 11:30 **Tobacco Tax Modelling Workshop**
Host by Campaign for Tobacco Free Kids, FTU & DEPOCEN
Opening remarks by Associate Professor **Vu Hoang Nam** (FTU)
Venue: Room 901, Building A
Presentation:

- 9.00 – 9.10: Introduction, **Huyen Doan** (CTFK)
- 9.10 – 10.40: “Introduction to tax modeling: theory, necessary data, important terms and key parameters” by Dr. **Estelle Dauchy** (CTFK)
- 10.40- 10.50: Tea break
- 10.50 – 11.10: “Tobacco tax modeling in Indonesia” by Dr. **Vid Adison**
- 11.10 – 11.30: “Tax modeling / simulation model in India” by **Dr. Rijo John**
- 11.30 – 11.50: Q&A
- 11.50 - 12.00: Group photos & closing remarks (FTU & DEPOCEN)

Note: Registration is required
Translation will be provided

14:00-16:00 **Round Table Discussion on The Global Economy and Implications for Vietnam**
Chaired by Professor Le Van Cuong
Brief introduction by Dr. Nguyen Ngoc Anh
Venue: Room 901, Building A
Presentation:

- **Tran Nam Binh** (UNSW Sydney) “Assessing Vietnam's tax incentives policy in the context of the Global Minimum Tax Proposal” (14:00-14:25)
- **Le Van Cuong** (PSE, CNRS), “Using technology and human capital to overcome poverty traps and middle-income traps” (14:25-14:50)
- **Stefano Bosi** (University Paris-Saclay) **and Carmen Camacho** (PSE, CNRS), "Economic fluctuations", online zoom (14:50- 15:15)
- Questions-Answers-Discussions

18:00-18:15 **Book Launch**
By Professor Le Van Cuong and Professor Tran Nam Binh

18:15-20:00 **Welcome Reception**
Venue: Rooftop café, 13th Floor, A Building
Date and time: 22nd November 2022, 18:00
Serving: soft drinks, refreshment, light meals, and snacks

MAIN CONFERENCE AGENDA

DAY 1: 23rd November 2022

08:00 - 08:30 **Registration**

08:30 - 08:45 **Welcome addresses**

Venue: Room 201, D Building

Associate Professor Dao Ngoc Tien – Vice President of Foreign Trade University (FTU)

Professor Le Van Cuong, Professor Tran Nam Binh, and Dr. Nguyen Ngoc Anh - Representatives of VEAM Organizing Committee

8:50 – 09:00 Photo session

Plenary session 1

09:00 – 10:00 **Professor Nguyen Van Phu** (EconomiX, University Paris Nanterre, France)

Title: Non-monetary interventions promoting sustainable behaviors

Venue: Room 201, D Building

Chair: Professor Minh Ha Duong (CIRED, CNRS)

09:45 - 10:00 **Coffee & Refreshment**

Venue:

10:00 – 12:00 **Parallel sessions I**

Session 1: Invited Lectures on Human capital development and socio-economic inequality (World Bank Session 1)

Chairperson: Cristian Aedo (Practice Manager for Education, East Asia and Pacific, World Bank)

Venue: Room 201, D Building

- **Petra E. Todd** (University of Pennsylvania), Jere R. Behrman, Susan W. Parker, and Weilong Zhang, *Prospering through Prospera: A Dynamic Model of CCT Impacts on Educational Attainment and Achievement in Mexico* – **online presentation**
- **Paul Glewwe**, (Distinguished McKnight University Professor at the University of Minnesota), *The role of education in economic growth and labour markets*
- **Paul Glewwe** (University of Minnesota), Zoe James, Jongwook Lee, Caine Rolleston, Khoa Vu, *What Explains Vietnam's Exceptional Performance in Education Relative to Other Countries? Analysis of the Young Lives Data from Ethiopia, Peru, India (Andhra Pradesh) and Vietnam.*

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- **Sonya Krutikova** (Associate Professor of Economics at the University of Manchester and Deputy Research Director at the Institute for Fiscal Studies) – *Impacts of schools and teachers on primary school-age children's development of cognitive and non-cognitive skills*
 - Discussant: **Nguyet Tran** (Economist, World Bank), *For Vietnam: An invitation to build a research network on human capital development and socioeconomic mobility*

Session 2: Macro and Economic Growth

Venue: Room 502, Building B

Chairperson: Ly Dai Hung (Vietnam Institute of Economics)

- **Jean-Claude DL Maswana** (Ritsumeikan University), *Economic growth effects of Sino-Vietnamese and African bilateral trade on African countries*
- **Ho Thi Hoai Thuong** and Nguyen Thi Hong (FTU), *The direct and spillover effect of public investment on economic growth and convergence in the southern key economic region: An application of the spatial regression model*
- **Ly Dai Hung** (Vietnam Institute of Economics), *Economic Convergence with Safe Assets*
- **Hoang Chi Cuong** (University of Management and Technology), *The relationship between population growth and economic growth: The case of Vietnam*

Session 3: Environment and Economic Development

Venue: Room 503, Building B

Chairperson: Lan Anh Nguyen (Banking Academy of Vietnam)

- **Lan Anh Nguyen** (Banking Academy of Vietnam), Manh-Hung Nguyen, Arnaud Reynaud, and Michel Simioni, *Incorporating spatial heterogeneity in coastal erosion management policy valuation*
- **Nguyen Thi Mui** (Victoria University of Wellington), *Perception and adaptation of farmers to drought: the case of three provinces in Vietnam*
- Hoang Xuan Binh, **Pham Huong Giang**, Nguyen Ha My, Nguyen Minh Tien and Lai Thi Huyen Trang (FTU), *Exploring the linkage of international trade and environmental pollution among Asian countries*
- **Nguyen Khanh Hang** (NEU), *Dry shocks and birth outcomes in Togo*

Session 4: Corporate Social Responsibility

Venue: Room 504, Building B

Chairperson: Nguyen Van Ha (FTU)

- **Tran Thi Hue** (FTU) and Miho Murashima, *Preliminary results of a study on the mediating effect of innovation on the influence of CSR on competitiveness: Case study from Vietnam*

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- **Nguyen Thi Hoa Hong** (FTU), Nguyen Tien Dat, and Pham Minh Thu, *The impact of corporate social responsibility on financial constraints in Vietnam*
 - **Nguyen Van Ha** (FTU) and Nguyen Thanh Long, *Corporate environmental disclosure and firm risk: New empirical evidence from a transitional economy*
 - **Nguyen Thi Lien Huong**, Ha Nguyen Ngoc Linh, Nghiem Thi Thanh Hoa and Nguyen Pham Hai Dang (NEU), *Research on the impact of performance appraisal, reward system, and environmental awareness on in-role green behaviour of employees*

Session 5: New and Digital Economy

Venue: Room 505, Building B

Chairperson: Tran Minh Thu (FTU)

- **Nguyen Thi Lien Huong** and Ha Ngoc Thang (NEU), *Closing the gap between intention and behavior of e-wallet users in Vietnam.*
- **Nguyen Thuy Quynh**, Do Duy Tien, Chu Ngoc Mai (FTU), *Impact of digital economy on employment structure*
- **Tran Minh Thu** (FTU), *Research on the model of the innovative startup ecosystem in Vietnam and lessons learned from some countries around the world*
- **Pham Thi My Dung** and Tran Minh Phuong (FTU), *Factors affecting shopping online activities on Lazada e-commerce exchange of office staffs in Hanoi during the Covid-19, recommendations for Lazada in the post-Covid-19*
- **Pham Thanh Nga** (FPT University), *A new trend of investment in Vietnam: Fin-Tech*

Session 6: Climate change and energy economics

Venue: Room 506, Building B

Chairperson: Hai Hong Trinh (Massey University)

- Nguyen Viet Thanh, **Michel Simioni** (INRAE, Montpellier, and TSE, Toulouse), and Vo Trung Hung, *Climate adaptive response of rice yield in Vietnam: New insight through panel data modeling with heterogeneous slopes*
 - **Yen Boi Ha** (ETHZ), *The impact of tropical cyclones on informal employment: The case of Vietnam*
 - **Hai Hong Trinh** (Massey University), *Navigating through policy uncertainty in the era of climate change toward sustainable transition: the roles of investments in energy efficiency and technological innovations*
 - **Doan Thi Thanh Thuy** (Fulbright Vietnam), Matthias Fripp, and Michael Roberts, *Are we building too much natural gas pipeline? A*
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comparison of actual US expansion of pipeline to an optimized model of the interstate network

Session 7: Governance (UNDP Session 1)

Venue: Room 507, Building B

Chairperson: Do Thanh Huyen (UNDP)

- **Do Thanh Huyen** (UNDP), *Citizen assessment of local governance and public administration performance in 2021 and over time in Viet Nam through PAPI*
- **Paul Schuler** (University of Arizona), *Position congruity bias: Why voters in developing countries may be particularly biased against women as village leaders* [\(online presentation\)](#)
- **Ngo Thi Thu Ha** (Center for Education Promotion and Empowerment of Women), *Local governments' performance in disclosing information about district land-use plans and provincial land pricing frameworks: a 2021 Review*

Plenary session 2

13:30 - 14:30 **Professor Quoc-Anh Do** (Department of Economics, Monash University, Australia)
Venue: Room 201, Building D
Title: Astrology and Matrimony: Social Reinforcement of Religious Beliefs on Marriage Matching in Vietnam
Chair: Professor Le Van Cuong

14:30 - 14:45 **Break**
Coffee & Refreshment
Venue:

14:45 – 17:30 **Parallel sessions II**

Session 8: Education, Human Capital Development and Socio-economic Inequality (World Bank Session 2)
Chairperson: Christophe Lermiere (Practice Leader for Human Development, World Bank Vietnam)
Venue: Room 201, Building D
Chairperson: Judy Yang (World Bank)

- **Judy Yang** (Senior Economist, World Bank), *Review of variations and inequities in human capital formation in Vietnam*
 - **Nguyet Tran** (Economist, World Bank), with Dorsati Madani, Hoang The Nguyen, *University, Science and Innovation Policy, and Economic Growth in Vietnam*
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- **Dung Doan** (Economist, World Bank), *Where do Vietnamese workers go? Occupational trends and skills demand in a changing environment*
 - **Bach Ngoc Thang** (NEU), *Trade credit and on-the-job training in small and medium enterprises*

Session 9: Growth and Development

Venue: Room 502, Building B

Chairperson: Pham Ngoc Sang (EM Normandie Business School)

- Thanh Le Quoc, **Cuong Le Van** (PSE, CNRS), Van-Quy Nguyen, *Is carbon taxation compatible with output growth?*
- Le Van Cuong, **Pham Ngoc Sang** (EM Normandie Business School), Pham Thi Kim Cuong, *Development loans, poverty trap, and economic dynamics*
- **Phan Dang Duy Anh** (Solvay Brussels School of Economics and Management), *Clean government? A three-tier asymmetric information model of carbon leakage through corruption*

Session 10: Tobacconomics (Session 1)

Venue: Room 504, Building B

Chairperson: Estelle Dauchy (CTFK)

- **Estelle Dauchy**, Campaign for Tobacco Free Kids, USA, *The price and cross price elasticity of heated tobacco products and cigarette demands*
- **Vid Adrison**, *Identifying effective tax policies to reduce cigarette consumption: cross country empirical evidence*
- **Le Thi Thu**, *Modelling the expected impact of cigarette tax and price increases under Viet Nam's excise tax law 2015- 2020*
- **Nguyen Ngoc Minh**, Vo Mai Huong and Nguyen Ngoc Anh (DEPOCEN), *Estimating the pass-through rate for tobacco taxation in Vietnam.*

Session 11: Behavioral Economics and Psychology (Session 1)

Venue: Room 505, Building B

Chairperson: Nguyen Thi Phuong Linh (VNU-HCM)

- Ho Quoc Thong, Nguyen Trung Thanh, **Nguyen Thi Phuong Linh** (University of Economics and Law, VNU-HCM), *Can nudging promote solidarity perception and behavior during a crisis?*
 - Đỗ Ngọc Kiên, **Nguyễn Trang Thục Anh**, Hà Mai Linh, Nguyễn Thị Phương Dung, Đỗ Trần Minh, Ngọc, Hoàng Huyền Trang, **Nguyễn Hoàng Tuấn** (FTU), *Application of behavioral economics in boosting Vietnamese users's purchase decision on e-commerce platform*
 - **Nguyen Minh Thanh**, Phạm Trần Khánh Linh, Nguyễn Lê Hạnh Linh, Trần Yên Linh, Trương Đại Hiệp, Đoàn Hồng Minh, Trịnh Lê Trang
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Nhung and Do Ngoc Kien (FTU), *An experimental study: Influence of anchoring effect on online purchasing price judgement of generation Z*

- **Nguyen Gia Tan** (DEPOCEN), *Saliency theory and the cross-section of stock returns in emerging market: Empirical evidence from Vietnam*

Session 12: Economics of Firms/Business Strategy

Venue: Room 506, Building B

Chairperson: Bui Viet Ha (Massey University, New Zealand),

- **Nguyen Thi Khanh Chi** and Vu Hoang Nam (FTU), *Effects of competitive pressure, future perspective, and market uncertainty on adoption of artificial intelligence in an emerging economy*
- **Nguyen Thi Kim Ngan** (FTU), *The role of ESOP, climate for innovation, and corporate governance on innovative behaviors: An empirical study in an emerging economy*
- **Bui Viet Ha** (Massey University, New Zealand), *Modelling supply chain sustainability: A case study in New Zealand forestry*
- **Le Thi Tu Oanh**, Nguyen Thi Linh, Pham Thi Hong Nhung (University of Labour and Social Affairs), *The usage and perceived merit of customer accounting in enterprises of Vietnam*

Session 13: Trade and FDI, Globalization and Sustainable Development

Venue: Room Japi A, Building D

Chairperson: Cong Pham (Deakin University)

- **Akihiko Yanase** (Nagoya University) and Ngo Van Long, *Trade costs, infrastructure, and dynamics in a global economy*
- **Le Duc Niem** (Tay Nguyen University) and Taegi Kim, *Trade of vertically differentiated products, quality improvement, and welfare*
- **Cong Pham** (Deakin University) and Hoa Nguyen, *Impact of terror on international trade in financial services: Does the development of financial institutions matter?*
- **Thanh Le Quoc** (Université Paris-Saclay), *A new framework for success factors of international equipment-technology transfer project with fuzzy analytical hierarchical process*

Session 14: Trade and FDI, Globalization and Sustainable Development

Venue: Room Japi B, Building D

Chairperson: Dinh Thi Thanh Binh (FTU)

- **Dinh Thi Thanh Binh** (FTU), *Slack resources and export intensity: Implications for Vietnamese enterprises*
 - **Le Nguyen**, Beth Webster and Stephen Petrie (Swinburne University of Technology), *Vietnamese firms branding activities and export performance*
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- **Dung Ly-My** (Da Lat University), Thai-Ha Le and Donghyun Park, *FDI and environmental quality: Is greenfield FDI “greener” than cross-border M&A FDI?*
 - **Ngoc Minh Nguyen**, Nguyen Hanh Luu, Anh Hoang, Mai Nguyen (College of Business, Law and Governance), *The environmental impacts of green bonds: Does institutional quality matter?*
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DAY 2: 24th November 2022

Plenary session

- 09:00 - 10:00 **Professor Robert Breunig** (Tax and Transfer Policy Institute, Crawford School of Public Policy, Australian National University)
Title: Using administrative data to evaluate COVID policy: COVID-19 private pension withdrawals and unemployment durations in Australia
Venue: Room 201, Building D
Chair: Professor Tran Nam Binh (UNSW Sydney)
- 10:00 - 10:15 **Break**
Coffee & Refreshment
Venue:

10:15 – 12:15 Parallel sessions III

Session 1: Tobacconomics – UIC

Venue: Room 502, Building B

Chairperson: Maryam Mirza (UIC)

- **Shafiun Nahin Shimul** (UIC), A.K.M. Ghulam Hussain, Nigar Nargis, *Estimating own- and cross-price elasticity of cigarette consumption by price tiers in Bangladesh*
- Maryam Mirza (UIC) and **Nguyen Ngoc Minh** (DEPOCEN), *Modeling the impact of changes in cigarette tax structure in Vietnam*
- Ana Mugosa and **Mirjana Cizmovic** (ISEA), *Distributional impact of tobacco tax in Montenegro*
- Dragan Gligoric and **Ljubisa Micic** (UBL), *Economic costs of cigarette smoking in Bosnia and Herzegovina*

Session 2: Firm Innovation

Venue: Room 503, Building B

Chairperson: Thi Hang Banh (NUS)

- Antoine Dechezleprêtre, Elias Einiö, Ralf Martin, **Kieu-Trang Nguyen** (Northwestern and CEP), John Van Reenen, *Do tax incentives increase firm innovation? An RD design for R&D, patents, and spillovers*
- **Thi Hang Banh** (NUS) and Mauro Caselli, *Foreign competition, skill premium, and product quality: Impact of Chinese competition on Mexican plants*
- Anh Dao-Viet, Nguyen To-The, Phuong-Anh Nguyen-Thi, **Chinh Hoang-Duc** (University of Economics and Business, VNU), *TFP impacts of locational determinants: Evidence from Vietnamese manufacturing firms*

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- **Sunil Kumar** (South Asian University) and Rachita Gulati (Indian Institute of Technology), *Identifying bank productivity convergence clubs: Evidence from India*

Session 3: Education economics and labor market

Venue: Room 504, Building B

Chairperson: Ian Coxhead (University of Wisconsin-Madison)

- **Ian Coxhead** and Nguyen Dinh Tuan Vuong (University of Wisconsin-Madison), *Looking to the future? Skill premia and human capital investments in Vietnam*
- **Sandy Juli Maulana** (Article 33 Indonesia) *Commodity price shocks and human capital investments: Evidence from Indonesia*
- **Nguyen Thi Linh Linh** and Do Huu Luat (UEH), *Parental employment and child cognitive development: Does wage employment matter?*

Session 4: Behavioral Economics and Psychology (Session 2)

Venue: Room 505, Building B

Chairperson: Bach Duy Nguyen (Aston University)

- Yuki Higuchi, **Keisaku Higashida** (Kwansei Gakuin University), Mosharraf M. Hossain, Mohammad Sujauddin, Ryo Takahashi and Kenta Tanaka, *From hospitality to hostility: Impact of the Rohingya refugee influx on the host communities' sentiment*
- **Kiet T. Nguyen**, Jack Knetsch, and Jichuan Zong (Can Tho University), *Comparisons of conclusions from identical questions in five different types of survey: Evidence of significant between-survey inconsistencies from China and Vietnam*
- **Bach Duy Nguyen** (Aston University), Hai-Anh Tran and Ha Nguyen Van (Banking Academy of Vietnam), *"I can't get it out of my mind, but that's OK", How rumination about a crisis influences entrepreneurs' pivot engagement*

Session 5: Governance (UNDP Session 2)

Venue: Room 201, Building D

Chairperson: Do Thanh Huyen (UNDP)

- **Tran Cong Chinh** (Centre for Community Support and Development Studies), *Who cares more about the environment? An Empirical study in Vietnam*
 - Niccolo Bonifai, **Edmund J. Malesky** (Duke University) and Nita Rudra, *Willing to learn: How economic uncertainty can enhance trade literacy among disadvantaged groups: Evidence from a field experiment in Vietnam* (online presentation)
 - **Nguyen Quang Dong** (Institute of Public Policy and Media Development), *Local governments' implementation of personal data*
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Session 6: Aging and Well-being of Older Persons in Vietnam – Practices and Policy Issues

Venue: Room 506, Building B

Chairperson: Professor Giang Thanh Long (NEU)

- **Giang Thanh Long**, (NEU), *Aging population in Vietnam population in Vietnam, indicators and related socio-economic and health issues.*
- **Pham Ngoc Toan** (Institute of Labour Science and Social Affairs), *Impact of changes in population's age structure on productivity in Vietnam*
- **Pham Minh Thai** (Center for Analysis and Forecasting), *Unpaid care and domestic work by older person in Vietnam*
- **Trinh Thai Quang** (Institute of Family and Gender of the Vietnam Academy of Social Sciences), *Living arrangements and wellbeing of older persons in Vietnam*
- **Nguyen Dang Tue** (School of Economics and Business, Hanoi University of Science and Technology), *An empirical investigation on subjective financial wellbeing and life satisfaction of older adults in Vietnam*
- **Tran Bich Thuy** (HelpAge International Vietnam), *Inter-generational self-help clubs (ISHC): A community-based comprehensive model in Vietnam in promoting healthy aging.*

Session 7: Money and Uncertainty

Venue: Room Japi A, Building D

Chairperson: Chuong Tien Nguyen (Queen Mary University of London)

- Jasmina Arifovic, Isabelle Salle and **Hung Quang Truong** (Simon Fraser University), *History-dependent monetary regime and endogenous credibility: experiments and simulations*
- Moon Oulatta and **Duong Pham** (Gustavus College, USA), *Monetary policy and asset returns in Vietnam*
- **Nguyễn Huy Trự** (University of Missouri-Kansas City), *The indispensable role of monetary sovereignty to the state in economics: The examples of Korea as the Chosŏn state (1392 - 1910) and South Korea (1961 - 1984)*
- Guido Bonatti and **Chuong Tien Nguyen** (Queen Mary University of London), *TVP panel VAR with stochastic volatility: A quasi-Bayesian local likelihood approach*

13:30 - 14:30	<p>Professor Luigi Mittone (Department of Economics and Management, University of Trento, Italy)</p> <p>Title: I want to pay! - Identifying the Unconditional Tax Propensity (UTP)</p> <p>Venue: Room 201, Building D</p> <p>Chair: Professor Vu Hoang Nam (FTU)</p>
14:30 - 14:45	<p>Break</p> <p>Coffee & Refreshment</p> <p>Venue:</p>

15:00 – 17:15 **Parallel sessions IV**

Session 8: Climate Change and Energy Economics (GIZ Session)

Venue: Room 201, Building D

Chairperson: Minh Ha Duong (CIRED, CNRS)

- Andrej Drygalla, Katja Heinisch, and **Christoph Friedrich Schult** (Halle Institute for Economic Research), *Dynamic general equilibrium model for climate resilient economic development. The case of Vietnam* [\(online presentation\)](#)
- **Yen Boi Ha** (ETHZ), Etienne Espagne, Kenneth Hounghed and Ngo Duc Thanh, *Effect of typhoons on economic activities in Vietnam: Evidence using satellite imagery.*
- **Representative from Department of Science, Education, Natural Resources and Environment (MPI)**, *Updates on COP 27 and Vietnam's Net zero emission pathway*
- **Christoph Friedrich Schult** (Halle Institute for Economic Research), *Power generation and structural change: Quantifying economic effects of the coal phaseout in Germany* [\(online presentation\)](#)
- **Minh Ha Duong** (CIRED, CNRS), *How to finance Vietnam's power system development?*

Session 9: Education Economics and Human Capital

Chairperson: Dai Duong (FTU)

Venue: Room 502, Building B

- **Bhaskar Jyoti Neog** (Indian Institute of Technology Jammu), *Intergenerational transmission of human capital in India: The role of gender and the extended family*
- **Pham Phuong Thao** (FTU), *Investigating the effects of key drivers on household consumption on higher education in Vietnam*
- **Dai Duong**, and Anh Pham (FTU), *Fostering work capability: Perspectives from individual, family, and capital*

Session 10: Issues in developments

Venue: Room 504, Building B

Chairperson: Bui Minh Tam (Srinakharinwirot University)

- **Trinh Thi Huong** (Thuong Mai University), Nguyen Thi Tuyet Mai, Dao Thi Thanh Binh, Trang Mai Nguyen, Vy Thao Vuong, Tuyen Thi Thanh Huynh, Thanh Thi Duong, and Stef de Haan, *Diet quality index and food choices motive in Vietnam: The role of sensory appeal, mood, convenience, and familiarity*
- **Minh Tam Bui** and Ivo Vlaev (Srinakharinwirot University), *Altruistic care for the elderly in Thailand: A gender perspective*
- Kien Le and **My Nguyen** (Ho Chi Minh City Open University), *The impacts of temperature shocks on birth weight in Vietnam*
- Lamont Bo Yu, **Trang My Tran** (Monash University - Malaysia), and Wang-Sheng Lee, *Revitalizing the Silk Road: Evidence from railway infrastructure investments in northwest China*

Session 11: Finance and Satisfaction

Venue: Room 505, Building B

Chairperson: Phan Tran Trung Dung (FTU)

- **André Schmitt** (Université de Strasbourg) and Tran Thi Minh Tram, *Financial socialization and its impact on personal finance management behavior and financial satisfaction in Vietnam.*
- **Tran Cam Tu**, Do Khanh Linh, Doan Thanh Huyen, Ngo Thi Thanh Hien, and Pham Thanh Vinh (NEU), *Testing the relationship between employer brand dimensions and job satisfaction with the mediating effect of organizational identification: A study from Vietnam*
- Quach Thu Thuy and **Phan Tran Trung Dung** (VNDIRECT Securities Corporation), *Factors affecting individual investors satisfaction on financial products and exit decisions on Vietnam stock market*
- **Nguyen Thu Thuy**, Nguyen Manh Ha, Hoang Long Thinh, Vu Khanh Linh, and Hoang Huy Khoi (FTU), *Causal linkages among asset classes: The evidence from Vietnam*

Session 12: Covid-19 Pandemic

Venue: Room 506, Building B

Chairperson: Phan Thi Kim Nuong (Fulbright University)

- **Phan Thi Kim Nuong** (Fulbright University Vietnam), *The effectiveness of labor supply and consequences of Covid-19 on the Vietnam economy.*
- **Phạm Thị Cam Anh**, Nguyen Mai Phuong, Nguyen Hương Giang, Phạm Ngọc Mai Linh (FTU), *Shift of online consumer purchasing behavior in Vietnam during the Covid-19 and in the new normal context*

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- **Tran Nguyen Lan** and Nguyen Thi Hien (FTU), *How the global stock markets react to the Covid-19 pandemic events – Perspectives from the cultural dimensions* ([online presentation](#))

Session 13: Trade and FDI, Globalization and Sustainable Development

Venue: Room Japi A, Building D

Chairperson: Vu Thi Phuong Mai (FTU)

- Pham Thi Bich Ngoc (Hoa Sen University), Nguyen Tra Lam Thao and **Dang Huynh Anh Duy**, *Logistics performance and international trade: Evidence from an emerging economy*
- **Nguyen Ngoc Diep** (Thuong Mai University), *Vietnam's seafood imports under the potential impact of the Vietnam – EFTA FTA: An application of SMART model*
- Nguyen Ngoc Bich, **Vu Thi Phuong Mai**, and Nguyen Thuy Hien (FTU), *Determinants of bilateral trade flows between Vietnam and the European Union: An Ex-post analysis approach*
- **Luu Ngoc Hiep** (VNU) *The Impact of Organizational Culture on Corporate Tax Avoidance*

Session 14: Issues in development - Sustainable development, technology and firm performance

Venue: Room Japi B, Building D

Chairperson: Nguyen To The (Faculty of Political Economy, VNU University of Economics and Business)

- Hiep Tran-Duc, Hang Nguyen-Thu, Chinh Hoang-Duc, **Nguyen To-The**, Vuong Vu-Tien, Tuan Nguyen-Anh and Huong Nguyen-Thi-Lan (VNU University of Economics and Business), *Governmental support and multidimensional poverty alleviation: Efficiency assessment in Vietnam*
- **Nguyen Hoang Lan** and Hoang Thi Khanh Ly (FTU), *The impact of capital structure and firm performance: Evidence from Vietnam.*
- **Dao Kim Tung** (Erasmus University Rotterdam), *Is globalization good for sustainable development? A multi-dimensional approach with self-meta-analysis (SMA)*
- **Nguyen Viet Cuong** (IS- VNU) *Why Do Team Leaders Perform Better than Team Members? Evidence from an Experiment*

17:45 -

Best Paper Awards and Closing Ceremony

Venue: Room 201, Building D

Remarks by FTU/VEAM Representatives

Remarks by Da Nang University for VEAM 2023

Announcement of Best Papers – Dr. Nguyen Ngoc Anh (DEPOCEN)

Photo session

TRAINING WORKSHOPS

Impact Evaluation: 25-27 November 2022

Venue: Room 901, Building A

Overall: The Education Team of World Bank Vietnam organizes a two-day and a half training course on impact evaluation with a particular focus on education policies as part of the Vietnam Economist Annual Meeting (VEAM) 2022. The overarching goal of the course is to provide participants with a thorough understanding of “state-of-the-art” impact evaluation methods and designs and enable participants to conduct their own research using new tools. It also provides examples of how these methods have been applied in developing economies, in particular, to evaluate the impact of education reforms.

Lecturers: Paul Glewwe (University of Minnesota)

Tentative Agenda

Program

November 25, 2022

- Morning Session (9:00-12:00 with 2 breaks): Course Introduction, The Evaluation Problem, and Introduction to Regression Methods
- Afternoon Session (14:00-17:00 with 2 breaks): Difference-in-Differences (DID) Estimation

November 26, 2022

- Morning Session (9:00-12:00 with 2 breaks): Matching Methods
- Afternoon Session (14:00-17:00 with 2 breaks): Regression Discontinuity and Instrumental Variables

November 27, 2022 (optional)

- Morning Session (9:00-12:00 with 2 breaks): Randomized Controlled Trials (RCT)

The tentative reading list is as follows:

- G. Paul and P. Todd. 2022. *Impact Evaluation in International Development: Theory, Methods and Practice*. Washington, DC: World Bank. © World Bank. <https://openknowledge.worldbank.org/handle/10986/37152> License: CC BY 3.0 IGO.
- P. Glewwe and K. Muralidharan. 2016. Improving education outcomes in developing countries: Evidence, knowledge gaps, and policy implications, Editors: E.A. Hanushek, S. Machin and L. Woessmann, *Handbook of the Economics of Education*, Elsevier, Volume 5, Chapter 10, Pages 653-743, ISSN 1574-0692, ISBN 9780444634597, <https://doi.org/10.1016/B978-0-444-63459-7.00010-5>.
- P. Glewwe and M. Kremer. 2006. Schools, teachers, and education outcomes in developing countries, Editors: E. Hanushek and F. Welch, *Handbook of the Economics of Education*, Elsevier, Volume 2, Chapter 16, Pages 945-1017, ISSN 1574-0692, ISBN 9780444528193, [https://doi.org/10.1016/S1574-0692\(06\)02016-2](https://doi.org/10.1016/S1574-0692(06)02016-2).

TRAINING WORKSHOPS

Behavioral/Experimental Economics crash course: 21-22 November 2022

Venue: Room A1001, Building A

Behavioral economics is a relatively new branch of economics that aims to improve the explanatory and predictive power of economic analysis by integrating agents' limited cognitive abilities and willpower that, together with informational incompleteness, cause agents to behave sub-optimally.

This crash course offers an overview of the theories and the empirical results in Behavioral Economics, allowing students to orientate themselves toward future deeper elaborations into this field of research. More specifically, the course is aimed to provide students with the opportunity to: 1) acquire a general overview of several important topics and empirical evidence in Behavioral Economics; 2) learn the essential tools for designing and carrying out a Behavioral Economics experiment; 3) acquire the essential skills for applying the Behavioral Economics insights to real-world applications.

Lecturer: Professor Luigi Mittone (Cognitive and Experimental Economics Laboratory University of Trento Italy)

Tentative Agenda

Program

Monday 21st 2022

- Morning session (9:00-12:00 with two breaks) *Course outline, what Behavioral Economics is:*
 - Behavioral Economics compared to Standard Economic Models (SEM)
 - A brief history of Behavioral Economics thought.
 - Behavioral Economics; Cognitive Economics, Experimental Economics.
- Afternoon session (14:00-17:00 with two breaks) *How to design an economic experiment:*
 - The origins of the experimental method in social sciences.
 - Advantages and disadvantages of the experimental approach.
 - How to build an experimental sample.
 - Baseline and Treatment(s) group(s)
 - Methodological standpoints
 - Value Induced Theory
 - No deception
 - Transferring experimental results to reality
 - Statistical analysis (brief introduction)

Tuesday 22nd 2022

- Morning session (9:00-12:00 with two breaks) *Strategic interaction:*
 - Homo Economicus is a strictly selfish maximizer.
 - Prosocial preferences versus anti-social preferences.
 - Cooperative behaviors.
 - Coordination.

- Afternoon session (14:00-17:00 with two breaks) *Real-world applications and a practical exercise. Nudging:*
 - What is a nudge?
 - Libertarian Paternalism.
 - How can we nudge?
 - Let's model a toy experiment.