

EMPLOYMENT OPPORTUNITIES IN PUBLIC HEALTH



FHI 360 is an international non-governmental organization that, in Vietnam, promotes the health and well-being of the Vietnamese people, particularly vulnerable and marginalized populations. It works with the Vietnam Ministry of Health and other national bodies, as well as provincial and district-level health services to achieve project aims. FHI 360 is currently implementing programs to address HIV prevention, testing, and treatment; combatting trafficking in persons; COVID-19, tuberculosis case finding and treatment; anti-microbial resistance; health system strengthening; non-communicable diseases; maternal and child health and nutrition; and diagnostic and laboratory services.

We are currently seeking qualified and highly motivated Vietnamese candidates to fill in the position of **Social and Behavior Change (SBC) Senior Technical Officer/Coordinator for the USAID Support to End Tuberculosis (TB) project** based in either **Hanoi or Ho Chi Minh City**. The project's primary goal is to support the Government of Vietnam to successfully detect, treat and prevent TB and to ensure patients receive high quality care without suffering catastrophic costs. The project prioritizes innovation and impact by strengthening three pillars of TB response: service delivery platforms, accessibility, and local ownership. The project's strategy for behavior change communications aims to reach people with TB and their households, health providers, and people at risk for TB to: 1) encourage early TB testing, 2) increase uptake of TB treatment and prevention, and 3) support patients to complete treatment and 4) reduce stigma related to TB.

Position Description:

The SBC Senior Technical Officer/Coordinator will serve as the key staff in all SBC activities for the USAID Support to End TB project. S/he will coordinate and oversee the quality implementation and evaluation of the project's strategy for behavior change communications related to tuberculosis. The role will focus heavily on coordinating with implementation teams to develop products and activities grounded in evidence-based communication methods and strategies.

The SBC Senior Technical Officer/Coordinator will be responsible for: 1) conducting program preparatory activities, like community mapping, facilitating design workshops with audiences and stakeholders, and contributing to the design of community-level SBC strategies; 2) overseeing the day-to-day implementation and evaluation of SBC activities. This may include responsibilities like facilitating trainings, conducting, or supporting community dialogs, integrating SBC tools and approaches into community-based structures, and ensuring overall quality and M&E data collection. Across both sets of activities, it is expected that the SBC Senior Technical Officer/Coordinator will work closely with local government partners and will seek to align implementation of SBC activities with health care services. The project will apply learning and use tools and design activities to address key determinants of TB care seeking and treatment completion.

Main Responsibilities:

- Contribute to SBC strategic plans in line with national priorities and strategies
- Support development and preparation of annual workplans for the SBC components of the project
- Lead implementation of SBC activities to build broad stakeholder support in Vietnam, incorporating gender equality and social inclusion components as appropriate, for achievement of project goals and objectives to increase TB diagnosis, treatment, and prevention
- Manage vendors for creative design and production of content to promote TB services and reduce TB stigma
- Coordinate with technical experts and the project's implementation teams to ensure the technical quality of materials and activities
- Support planning and implementation of SBCC evaluation

Experience and abilities for the position:

- Bachelor's Degree or its International equivalent in Social Sciences, Communication and Social Marketing, Journalism, Education, Gender, Health, Nutrition, Research or related field. Advanced degrees preferred.

- At least 5+ years of experience in public health communications, social marketing, and/or community engagement and mobilization for funded development projects, preferably in infectious diseases
- Experience in planning, implementing, and monitoring social media-based communication strategies preferred
- Familiarity with country public health sector and working with NGOs and CBOs
- Work experience with US government-funded programs (especially USAID contracts) will be an advantage
- Proficiency in oral and written communication skills in English and fluency in Vietnamese
- Ability to travel as needed

FHI 360 offers competitive compensation and excellent benefits.

Interested candidates are invited to visit FHI 360's career page at <https://www.fhi360.org/careers> and apply the position ONLINE by **April 3, 2023**. Selection and interviews will be conducted on a rolling basis and candidates are encouraged to apply as soon as possible.

Only shortlisted candidates will be contacted for interviews.