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Caritas Switzerland along with Caritas Luxembourg and Caritas Norway has worked in partnership with the people of Vietnam since 1996, supporting vulnerable rural communities to build more sustainable livelihoods.

#### ABOUT TREE PLANTING CAMPAIGN

Tree Planting Campaign has been first lauched by us during International Vietnam Green Week in October 2007. After then, Caritas has had a few ocassions to join HIWC Bazaar, Hanoi Sound Stuff festival, UNIS Spring Fair. Tree Planting Campaign aims to call for attention and raise awareness for urbanites as well as those who live in the rural areas on global environmental issues such as Deforestration, Air Pollution, Climate Change. It is evident that we urbanites produce much more carbon footprint than farmers. This initiative of raising awareness is an effort to bind the urban areas with rural area to create a solidarity in combating climate change.

## WHAT AND HOW CAN YOU HELP?

Urbanites are those who have economic capital to sponsors trees, farmers have manual force and natural conditions to fulfill it! We offer you an easy way to help fight against Climate change and create livelihoods for poor farmers in Quan Ba - Ha Giang by:

sponsoring an INDIVIDUAL TREE at 20.000 VND for 01 tree or/and:

sponsoring FAMILY TREES at 60.000 VND for 3 trees planted adjacently symbolizing a family

- 50% of your contribution will be spent on buying seeds and other expenses.
- 50% of your contribution will be transferred to the poor farmers who will plant and take care of your tree in Quan Ba, Ha Giang Province
- CARITAS will inform you about your tree's location

### Contact us:

# Caritas Switzerland – Representative Office in Vietnam

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#### WHAT WILL YOU GET?

- A sticker "Today I've planted a tree"
- A Tree Planting Certificate for yourself or your family

## **DID YOU KNOW?**

Trees are the lungs of our Planet. A healthy grown tree can produce about two thirds of a normal person's annual oxygen consumption.

Each tree absorbs approximately 25kg of carbon emissions each year, which means 1 ton is removed from the atmosphere over a 40 year lifetime. And, this CO2 is converted by trees into things can be used such as food, shelter and medication.

In Vietnam, 2 trees can offset the annual footprint of a motorbike (up to 125cc with average consumption of 1litre of petrol a day)

Tell your friends, family and community about the program. Talk to businesses and corporations in your neighbourhood and let them be a sponsor of the Tree Planting Campaign of Caritas.

Lessen your carbon footprint by PLANTING MORE TREES. Make yourself &your family CARBON FREE!