



Terms of Reference – Foster Care Documentary Developer

Background Information

As the HIV epidemic progresses in Viet Nam, there are increasing numbers of orphans and vulnerable children affected by HIV (OVC) who are in need of alternative care and support. It is widely recognized that keeping vulnerable children in a family environment is conducive to child development. Hence, there is an urgent need to prioritize family-type models of alternative care such as domestic adoption or foster care. Vietnam however, currently has no publically regulated system of foster care.

Since March 2008, HealthRight International has been operating the Promoting Community-Based Care for Orphans and Vulnerable Children (PCC-OVC) project in Ha Noi. This project has been adapted for the Vietnam context from HealthRight's successful interdisciplinary case management model for HIV-positive women and their infants in Russia and Ukraine. The program works in four peri-urban districts of Ha Noi (Gia Lam, Soc Son, Dong Anh, and Long Bien) to provide holistic, long-term care and support to more than 600 OVC, as well as more than 500 caregivers.

As part of the PCC-OVC project, HealthRight launched a first-of-its-kind foster care pilot in partnership with the Ha Noi Women's Union and Bright Futures Network in 2009. The pilot aims to provide foster care in a family setting for children at risk of institutionalization. To date, 17 children have been successfully placed in foster care. Children come from a variety of backgrounds and placements have been made with both non-kinship and kinship caregivers. The pilot has been designed to inform the development of a formal and well-regulated foster care system in Vietnam.

Currently, knowledge about foster care lies predominantly with the four district foster care panels, consisting of community decision-makers from the District Women's Union, DoLISA, the District's People's Committee and the Department of Health. A need exists to educate a wider audience about the benefits of foster care in order to raise awareness about family-based care alternatives. In order to achieve this, and to ensure that the successes of HealthRight's pilot foster care program are sustained, a short documentary will be produced for wide dissemination.

Assignment overview and specifications of documentary

HealthRight seeks a consultant to produce a short educational documentary (approx 10 minutes) on foster care. It should communicate the concept, process and benefits of foster care as an alternative care model for children in need.

Key objectives:

- Introduce the concept of foster care and why it is needed;
- Clearly highlight the benefits of family-based care as an alternative to institutions;
- Encourage community participation by attracting new foster parent candidates and raise awareness of children in need of foster care;
- Briefly profile individual foster care case studies (beneficiaries) and the foster care process (HealthRight's current pilot project);
- Provoke public interest in foster care to act as a vehicle for more government dialogue, response and action in regards to foster care regulation.

The documentary will be shown at various district level forums and shared with HealthRight's partners and colleagues for wider dissemination. National broadcast of the documentary may be considered.

Target audience:

- Government counterparts (District level community leaders; Women's Union, DOLISA, DoH, People's Committee)
- General public;
- Development organizations;
- Other stakeholders working on alternative care for orphans and vulnerable children.

Language:

The documentary should be filmed in Vietnamese with English subtitles.

Budget:

To be negotiated based on proposals received.

Time Frame:

10 minute video documentary expected to be completed by August 12th 2011. Specific work plan to be developed based on proposals received.

Tasks

- Explore available reference materials, review HealthRight project documentation and engage with staff to become familiar with foster care and its communication/promotional needs;
- Develop the film's overall concept and a detailed production plan in collaboration with HealthRight and its partners;
- Develop a script for the documentary;
- Shoot the documentary;
- Edit and finalize the film;
- Produce a master copy and duplicates.

Expected Outputs

- 10 minute video in high quality DVD type with sound and English sub-titles;
- Script and plan for the documentary;
- Copies of signed consent forms for all participants;
- All rough cuts and final cut files;
- Copies of the DVD with an equal number of professionally designed labels and jackets (number of copies to be determined).

Qualifications

- Substantial experience in video production and post production;
- Extensive experience in promotional and educational documentaries;
- Demonstrated familiarity with children's participation in communication material;
- Ability to work in accordance with child protection policies and communications guidelines;
- Exceptional planning and organizational skills;
- Excellent ability to meet deadlines;
- Command of spoken Vietnamese and English is an advantage.

Interested candidates should send the following documents electronically to nguyen.yen@healthright.org by June 10th:

-CV (3 pages maximum) with contact names and details of referees

-Cover letter detailing relevant experience and/or copy or link to examples of previous work

-Draft proposal including budget.