



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
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la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

Tổ chức Giáo dục,  
Khoa học và Văn hóa  
của Liên Hợp Quốc

## Ha Noi Office

Office of the Representative to  
the Socialist Republic of Viet Nam

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Cộng hòa Xã hội Chủ nghĩa Việt Nam

Ref: HAN/CLT/NTV/2014/360

**Subject:** Call for submission of good practices on integrating Culture in  
Development Programmes

Dear Sir/Madam,

Culturally Appropriate Programming refers to a complex of approaches to development that incorporate an awareness of culture and an actor-centered analysis of development-related issues throughout the project cycle. While Government directives have taken up the concept, there are still no concrete guidelines on how the approach can be concretely mainstreamed in development programmes. Noticeably, good examples from a wide spectrum of stakeholders such as development organisations and Government agencies already exist, but little documentation and dissemination have taken place. It is crucial at this point that the good practices are documented and consolidated, which will later serve as the reference for the Government in formulating and implementing culturally appropriate policies and programmes.

The good practices are those which (i) **promotes cultural diversity in the service of development** such as promoting indigenous knowledge in sustainable land use; mother tongue education; promoting craft production and preserving heritage and cultural rights, etc.; and (ii) **incorporate a strong understanding of the local context, culture and the needs and desires of the local population** such as culturally sensitive communication; and promoting diversity of perspectives in decision making process.

We invite you to share with us programmes/activities that you have implemented which cover one or more of the approaches above. Selected case-studies will be presented at a national conference organised by the UN in cooperation with Committee for Ethnic Minority Affairs, in late April; and published in an edited volume.

The call for submission is extended to all development organizations, donors, Government agencies, the private sector and the media. Deadline of submission is Friday 20/3/2015.

We do not want a good story to be missed!

In case you do not have time to document the case-studies, please contact us for additional support. More information can be found in the enclosed detailed description, or please contact Ms. Nguyen Thanh Van, Culture Programme Officer, UNESCO Ha Noi at [nt.van@unesco.org](mailto:nt.van@unesco.org) Tel: 04 3747 0275 (ext 37)

Best regards,

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