

# LAUNCHING CEREMONY

The challenge for Viet Nam today is to seize the opportunity for change and set the course towards a new prosperity where each and every citizen enjoys the rights and resources needed for leading lives of dignity, opportunity, and fulfillment.

Oxfam in Vietnam brings together this new report addressing three fundamental challenges: sustainable production, equity and resilience. Overcoming these challenges is a vital part of making Viet Nam's new prosperity a lasting reality for all.

The launch will bring together the authors and contributors of the report along with top government representatives, specialists and academics, prominent media and civil society actors, and farmers.

Please join us to share your insightful perspectives. We are confident that, together, we can grow a better future for Viet Nam and much beyond.



9:00 – 11:00 am

Tuesday 16<sup>th</sup> October 2012

La Thanh Guest House, 218 Doi Can, Ha Noi

E conference hall (entry opposite Van Phuc)

RSVP: [ndang@oxfamamerica.org](mailto:ndang@oxfamamerica.org) & (04) 39454408 (#120)

Media contact: [ntpdung@oxfam.org.uk](mailto:ntpdung@oxfam.org.uk) & cell 0986 508 789