



AIT-VN

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Hanoi, 22nd April, 2015

Sub: Invitation letter to the National Workshop “Mainstreaming SCP Policies for Eco – Innovation in Vietnam”

Dear Sirs/Madam,

The Asian Institute of Technology in Vietnam (AIT – VN) and CCS would like to invite you to participate in the National Workshop on **Eco – innovation** to be organized on **5th May 2015**, from **8.30 to 16.15** at **Fortuna Hotel, 6B Lang Ha Str., Hanoi**. (Agenda is attached)

The workshop is part of the UNEP Project on **Eco – innovation**, which was established in partnership with the European Commission and has the objective of developing local resources and capacities for **eco – innovation** in developing countries. This is done with the overall goal of enhancing the business sector contribution to the achievement of resource efficiency and sustainable consumption and production patterns.

In Vietnam, two organizations – Center for Creativity and Sustainability (CCS) and Asian Institute of Technology in Vietnam (AIT – VN) – have been selected to implement the UNEP project on **eco – innovation** in Vietnam, focusing on:

- (1) Mainstreaming SCP policies of **eco – innovation** to promote sustainability practices in business sector in Vietnam.
- (2) Providing capacity building support to SMEs in the agro-food sector to implement **eco – innovation** (as strategic business approach)

AIT- VN has conducted an initial review of relevant national strategies and policies supporting the **eco – innovation** and identified stakeholders who would be importantly involved in policy review and project implementation.

The purpose of the Workshop is to present the UNEP **eco – innovation** approach, particularly focusing on to make policy framework conducive to **eco – innovation** in business sector and to engage relevant stakeholders from government and other public sector organizations in the project. The Workshop also aims to seek participation of related stakeholders in the policy review process including stakeholder mapping and identification of gaps, barriers and policy needs to support SCP and **eco – innovation**.

Your participation and expertise sharing will play an important role in the success of the Workshop.

To support the thorough preparation of the Workshop, please kindly confirm your attendance no later than 4th May, 2015 with the following information:

Registration: Morning session Afternoon session The whole day

Lunch: Yes No

Contact person: Ms. Pham Thi Thu Hoai - **Email:** hoai@aitcv.ac.vn / **Tel:** 04-37669493 – (107)/ **Mobile:** 0912347721

We look forward to your acceptance to our invitation.

Yours faithfully,

Dr. Fredric William Swierczek

AITVN Director

Enclosed: - Agenda