



AIT
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Hanoi, 24th November 2016

**INVITATION
DISSEMINATION WORKSHOP
ECO – INNOVATION PROJECT IN VIETNAM**

Dear Sir/Madam

Asian Institute of Technology in Vietnam (AIT-VN) and Center for Creativity and Sustainability Study and Consultancy (CCS) would like to invite you to the Dissemination Workshop of Eco – innovation Project in Vietnam held on **8th December, 2016 from 8h30 to 12h15 at Pullman Hotel, No. 40 Cat Linh Street, Dong Da, Hanoi.**

Project “**Eco – innovation in Vietnam**” is launched by the United Nations Environment Program (UNEP) in partnership with European Commission with a view to developing the local resources and capacities for eco – innovation in developing and transition economies. This is done with the overall objectives of enhancing the business sector contribution to the achievement of sustainable consumption and production (SCP) and resource efficiency patterns.

In Vietnam, the two organizations – AIT-VN and CCS have been selected to implement the sub-project in Vietnam. Eco – innovation project in Vietnam comprises of two project components: (1) The policy component implemented by AIT-VN and (2) the pilot application of eco – innovation in small and medium enterprises (SMEs) in the agro-food sector implemented by CCS.

The Workshop will report implementation results of the project in a number of specific enterprises and research results on “mainstreaming of eco – innovation in the existing policy framework to promote eco – innovation in enterprises”.

We hope that the Workshop will be well-received by SMEs, research institutes, universities, strategy and policy institutes, related ministries, central and local government agencies and other stakeholders that share the same interest in the research results and practical application of eco – innovation, SCP and policy framework conducive to Eco – innovation in Vietnam.

To register your attendance, please contact Ms. Le Thanh Loan before **06/ 12/ 2016** - Email: loan@aitcv.ac.vn / Mobile phone: 0976185422

Sincerely,

Dr. Fredric William Swierczek
AIT-VN Director
PS: - Enclosed Agenda



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AGENDA

Dissemination Workshop - Eco – Innovation Project in Vietnam

Time	Activities	Presenters
08:30 - 08:45	Registration	✓ AIT-VN, CCS
08:45 – 09:05	Welcome remarks	✓ Dr. Fredric William Swieczek – AIT-VN Director
09:05 – 09:25	Eco – innovation Project – International experience: Business model and policy intergration	✓ Dr. Walter Reinhardt – SCP Project Coordinator, UNEP Office, Asia Pacific
09:25 – 09:55	Eco – innovation Project in Vietnam: Experience sharing – Technical component	✓ Mr. Nguyen Hong Long – CCS Director
09:55 – 10:05	Successful model: Hiep Thanh company	✓ Enterprise’s representative
10:05 – 10:15	Successful model: Hamona company	✓ Enterprise’s representative
10:15 – 10:25	Successful model: Viet Lien company	✓ Enterprise’s representative
10:25 – 10:35	A summary of the models and subsequent activities of Eco – innovation project in Vietnam	✓ Mr. Nguyen Hong Long – CCS Director
10:35 – 10:50	<i>Tea break</i>	
10:50 – 11:05	Barriers to implementation of Eco – innovation in Vietnam	✓ Dr. Fredric William Swieczek – AIT-VN Director
11:05 – 11:25	Mainstreaming Report: “Eco – innovation integrated in the existing policy framework to support agricultural product/food processing value chain”	✓ Ms. Nguyen Thi Bich Hoa – AIT-VN Deputy Director
11:25 – 11:45	National action plan on sustainable consumption and production (SCP) and the promotion of Eco – innovation in Vietnam	✓ Department of Science and Technology, Ministry of Industry and Trade
11:45 – 12:00	Q&A	
12:00 – 12:15	<i>Closing ceremony</i>	✓ Dr. Hoang Duong Tung – Deputy Director General of VEA, MONRE
12:15	Luncheon	