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Terms of Reference

Project Final Evaluation

In Thang Binh district, Quang Nam province

About the project

iDE Vietnam is an international NGO working in Vietnam since 1991 with the mission to create income opportunities for poor rural households, through identifying, developing appropriate solutions and disseminating them through market channels. The organization has been implementing the project “Building a pork value chain to reduce poverty in Vietnam”, funded by Swiss Philanthropy Foundation, represented by WISE Sàrl (WISE). This 3-year project has been implemented in 19 communes of Thang Binh district, Quang Nam province since January 2011. The main objective is to support 2,500 poor pig farming households in Thang Binh District to improve their quality of life economically and socially (of which 25% will have moved out of poverty) through an integrated pork value chain by the end of 2013.

The Women’s Union (WU) of Thang Binh district is the key implementing partner in this project with other technical partners including the district Veterinary Station and the Agriculture Extension Station.

By design, the project has focused on supporting poor farmers to raise and sell more porkers with new pig raising method to increase income. In collaboration with the partners, iDE provides technical training to pig raising farmers to help increase pig selling weights in less time. Farmers will also learn about the benefits of providing nutritious pig feed, selecting high quality piglets, and utilizing appropriate veterinary services to treat diseases. While building demand for necessary inputs and services for pig production is important, iDE establishes/strengthens a local supply chain network of appropriate agricultural inputs (comprising of private feed suppliers, veterinary services, and breeding farms) to meet local demand. Output market linkages have also been a focus of the project activities through traders to help farmers sell pigs.

By September 2013, 3,100 trained poor farmers have switched to the new pig raising method promoted by the project. Analysis results from yearly income survey conducted by iDE in 2011 and 2012 show that raising pig with new method could significantly help the poor farmers increase their income. In addition, some 4,347 near poor and non-poor households have adopted new pig raising method. On the market side, a sustainable network of products/services suppliers for pig raising was established with 109 members. All supply members are currently able to operate with profit. Farmers can buy pig feed, vet service, etc. locally with credit and technical advice offered by the service providers.

Scope of Work and Evaluation Criteria

The final evaluation will assess the project outputs/outcomes against the proposed objectives. The selected evaluation criteria are listed below:

1. Project impacts: the criteria will measure:
 - 1.1. How the implementation of the project has contributed to the achievement of the general objective.
 - 1.2. The impact of the project on:
 - % of trained poor pig farmers have access to quality feed, vet services, and technical assistance (technical information, market information, credit).

- Incremental annual income from pig production.
 - Household's improved on-farm production practices: change in technical performance of pig raising, change in knowledge/capacity in production practices (% of trained poor pig farmers use better quality piglets, change in production scale, length of pig raising cycle compared to baseline, change in use of vaccination services (vet packages), change in pig selling practices.
 - Farmers' risk management strategies to respond to production condition dynamics (plagues, weather): vaccination or vet service package.
 - Level of farmers' satisfaction with products/services provided by the private sector.
 - Impact on women – qualitatively, from increased time saved from raising pigs with the new method (to enrich knowledge, to take care of families, to socialize with other people)
- 1.3. The capacity and need of the local input providers established by the project, both in terms of market promotion and technical ability to provide the products/services demanded by the clients (pig farmers)
- Profit margin of each local input/output provider, increase in number and/or % of customers served by each input/output provider, % of local input/output providers (by each actor) increase income and customers.
 - Trend in sale of products/services (expanding, stable, declining).
 - The pork consumer market (butchers + pig traders) is sensitized of new raising methods and able to explain expectations to pig farmers: % of trained pork consumers provide technical requirements and market information to pig farmers, % of trained poor pig farmers get technical information from pork consumers.
 - Suppliers are capable of and motivated to provide adequate services and products to pig farmers: % of trained vets formalized their services to the pig farmers through contract; Increase in no. of trained pig farmers buying vet service contract from the vets; % of trained feed retailers suppliers increase working capital to serve the pork value chain; % of trained feed retailers provide technical pig raising advice to pig farmers.
- 1.4. Potential replicability of the pork value chain model by the local partners.
- 1.5. Unanticipated impacts (positive or negative) happening during the course of project implementation.
2. Project efficiency: this criterion will measure whether:
- The planned resources (both human and financial) were adequate for the implementation of the project.
 - Project resources and executed expenditures were adequate for the achieved results.
3. Project effectiveness: This criterion will measure whether the implementation of the planned activities has achieved the expected results and if these results contributed to achieve the specific objective. Therefore, it will be also taken into consideration if the activities were implemented according to the schedule of activities and if this schedule was appropriate.
4. Recommendations and lessons learnt oriented to future similar interventions.

Evaluation team

iDE is seeking a qualified national consultant to conduct a final evaluation of the project in Thang Binh district, Quang Nam province, Vietnam in November 2013. It is expected the consultant will carry out the following tasks:

- Be responsible for the evaluation methodology design, preparation of evaluation tools and results of the evaluation
- Study relevant literatures and project documents
- Coordinate and conduct all the field activities for the evaluation
- Prepare, finalize and submit the evaluation report to iDE

Profile of the Consultant

Master degree in rural/economic development or another relevant field is required. Professional experience should notably be in fields related to the project priority areas, in particular market strategy, enterprise development, market-based methodologies, and supply chain development. Besides, he/she should:

- Demonstrate strong working experience in the rural communities with an understanding about the activities, strategy, local culture and management. Especially, experience in market-based projects is required to evaluate this project
- Have experience in project evaluation
- Have excellent command of written English, as well as good computer and team working skills.

Evaluation Timing

The field work will take place in Thang Binh district, Quang Nam province tentatively from **November 10, 2013**. A draft report in English will be submitted to iDE by **November 25, 2013** and the final report in English by **December 05 2013**.

Deliverables

A final report in English (in word document) at the end of the evaluation shall be sent to iDE via electronic mail. Before finalizing the report, a decent draft in English will be sent to iDE for feedback. The document should be no longer than 25 pages and it should include an executive summary of no more than 2 pages.

It is expected that the report will cover the following 5 points:

- An executive summary
- General description of the evaluation, objectives, methodology used, sample size...
- Evaluation findings and in-depth analysis of the studied points above
- Key recommendations to iDE, and
- Necessary annexes (research plan, tools, and data, list of people participating in the evaluation) are required. The annexes will not count towards the 25-page limit of the report.

How to Apply

Interested candidates can submit:

- a. a technical proposal, including:
 - A brief summary (not more than 5 pages) explaining the general approach, methodology that the consultant suggests would be appropriate from his/her understanding of the TOR, and
 - Description of the proposed research tools (questionnaires, database, reports, informants, etc.), and
 - Tentative research schedule.
- b. a financial proposal, indicating number of days actually working on the evaluation and travel time for the mission outside the normal place of posting, daily consulting rate (+PIT), and daily allowance (per diems) for travel missions to Thang Binh district, Quang Nam province. Costs should be in USD and VND. Accommodations and transportation for relevant field visits during the mission in Thang Binh will be organized by the project. Costs related to field work supplies, meetings will be covered by the project.
- c. Updated CV, highlighting relevant qualifications and experience.

to: Mr. **Pham Van Ky**, iDE Project Manager - email: pvky@idevn.org – Tel: (84) 510 3859746 - Cell phone: 0913 474 045. Proposals should be submitted by **October 31, 2013**.