



EMPLOYMENT OPPORTUNITY WITH AN INTERNATIONAL NON-GOVERNMENT ORGANIZATION (INGO)

Population Services International (PSI) is a leading global health organization with social marketing and social franchising interventions in Vietnam to address HIV/AIDS, Hepatitis C, Safe Water/Hygiene, Tuberculosis and Hypertension. PSI uses private sector approaches to improve the health of Vietnam's low-income and vulnerable communities in close to 20 provinces. Working in partnership with the Government, private sector and civil society partners, PSI harnesses the power of markets to empower underserved populations to lead healthier lives. For more information: www.psi.org

PSI currently seeks an experienced training and outreach professional to join our dynamic, results-focused team in Hanoi. Are you passionate about participatory training techniques? Do you believe in the power of face-to-face communication to motivate behavior change? Get us to notice you and join our inspiring mission.

Job Title: TRAINING & OUTREACH SPECIALIST

Report to: Marketing Manager

Job purposes: The Training/Outreach Specialist is responsible for identifying, implementing and actively promoting best practices in face-to-face communication – including outreach, medical detailing and provider counseling - as a key component of integrated, multi-channel behavior change communication campaigns implemented by PSI and other partners to motivate healthier behaviors including consistent use of low dead space syringes, safe water treatment, hand-washing with soap, improved maternal and child nutrition and others.

Major duties:

- Design interactive tools to facilitate effective face-to-face communication to be used by field-based communicators
- Design and monitor participatory community events designed to engage PSI program beneficiaries in skill building and motivation building exercises to trigger behavior change
- Design, develop, and facilitate training and post-training supportive supervision/monitoring activities for field-based communicators
- Provide technical support to build provincial capacity to recruit, train, manage and motivate outreach teams for PSI and PSI partners
- Develop medical detailing tools to be used by PSI's field-based teams building the capacity and commitment of pharmacies and private clinics to provide and promote quality health products and services
- Develop and disseminate tools and documents to promote best practices related to effective face-to-face communication, integrating international best practices for outreach, medical detailing and provider behavior change.
- Utilize field-based observations, MIS data analysis, pre/post training, TraC T data, and provider/outlet audit data to analyze training and outreach results and identify recommendations for improvements.
- Represent PSI with partners at national and provincial level to support the design and implementation of effective training & face-to-face communication

Selection criteria

- University degree in communications, education, public health, social science or other related field.
- Prior experience designing & leading participatory training exercises for OW and/or medical providers
- Prior experience developing or monitoring outreach or interpersonal communication
- Outgoing personality, proven ability in showing initiative and creativity to solve problems
- Excellent analytical and critical thinking, and verbal as well as written communication skills
- Enthusiasm, out of the box thinking, a desire to make a positive impact and a team player

A competitive remuneration package will be offered to the successful candidate

Interested candidates are requested to submit detailed curriculum vitae (CV) with a letter of interest indicating the position you are applying for as well as copies of relevant certificates/degrees **no later than 17:00, 21 March** to HR Department, PSI Vietnam; Address: 11th Floor, VINAFOR Building, 127 Lo Duc Street, Hai Ba Trung, Hanoi; Email:hr@psi.org.vn. Only short-listed candidates will be contacted for interviews. Please do not contact via telephone. Dossier will not be returned