

TERMS OF REFERENCE

MARKETING AND SUPPLY SPECIALIST CONSULTANT VIETNAM

INTRODUCTION

CODESPA is a non-profit organization that has been working for almost 30 years in international cooperation for development. CODESPA's approach to fighting poverty is helping low-income communities in developing countries to become fully involved in economic activities with which they can generate income as well as develop their own capacities and human potential. This approach has led CODESPA to be recognized as a highly effective NGO specialized in the field of economic development using market creation, capacity development and microfinance as key tools in the fight against poverty. CODESPA has implemented 730+ projects in 20 countries in Latin America, Middle East, Africa and Asia offering better social and economic opportunities to over 3 million people.

Specifically in the field of local market development, CODESPA has an extensive practical experience on low-cost technologies aimed to satisfy poor households' needs on a large scale, such as compacted fertilizers for rice cultivation in Vietnam, or micro silo for grain storage in Angola.

CODESPA opened its Delegation in Vietnam in 1999, focusing its work in Rural Northern Provinces, through 3 programs: Climate Change, Sanitation and Hygiene, and Income generation.

THE ASSIGNMENT

CODESPA is looking for a Supply Chain Specialist consultant for the World Bank assignment -"Rural Sanitation Demand Creation and Supply Chain Development for Hoa Binh province"-.

Through the Water and Sanitation Program (WSP), World Bank provides technical assistance to the government (The Vietnam Health Environmental Agency (VIHEMA)

– Ministry of Health), to reach sanitation targets and create more opportunity for the poor to access improved sanitation.

WSP has contracted CODESPA to support the Department of Health (DOH) and the Centre of Preventive Medicine (CPM) of Hoa Binh province to i) develop an evidence-based behavior change communication strategy and plan to generate demand for improved sanitation among rural, poor households of different ethnic origins; and ii) develop a supply chain strengthening strategy and implementation plan to meet these demands.

DELIVERABLES/SPECIFIC OUTPUTS EXPECTED FROM CONSULTANT

Supply Chain Specialist main deliverables are:

- To develop a supply chain sanitation strategy to be implemented by The Centre Of Preventive Medicine from Hoa Binh province, Vietnam.
- To develop implementation plans for 2 Hoa Binh districts.
- To develop a set of tools that can be used by local authorities to implement the market strengthening strategy.
- To train local authorities on the application of those tools and on the development of local capacities that can ensure a proper implementation of the defined activities.

REQUIRED QUALIFICATIONS AND EXPERIENCE

- Minimum of Masters level degree in relevant field, such as marketing, business administration, SME development, or economics
- At least eight years of relevant experience in value chain or SME development
- Desirable experience in rural domestic sanitation
- Familiarity with East Asia, and with the water, sanitation, and hygiene sector in Vietnam desirable.
- Demonstrated ability to lead and work effectively with a team of local researchers

- Ability to effectively and respectfully work with a team of professionals with different cultural and sector backgrounds.
- Excellent verbal and written English communication skills.

Please submit your CV to vietnam@codespa.org
PLACE OF WORK
Availability to work during some periods of the assignment in Hoa Binh province, Vietnam
TIME FRAME
May-November 2014