

Norwegian Mission Alliance in Vietnam (NMA-V)

Terms of Reference

LIVELIHOOD AND ITS MARKET ANALYSIS

(Community Development Project in Tan Phu Dong district of Tien Giang province and Tieu Can district of Tra Vinh province)

1. Introduction:

The Norwegian Mission Alliance in Vietnam (NMA-V) is a Christian NGO working among poor and marginalized groups of the population. A special attention is given to women, children, youth and people with disabilities. As a diaconal organization we emphasize the entire human being – body, soul and spirit as well as the person as a social being. The main objective of our work is to “contribute to a lasting improvement of the target groups’ quality of life”. The target group in our projects shall not be reduced to an object of our charity. They are acting subjects with their own will and ability to take responsibility for their own lives and development. All NMA-V projects shall have its starting point in the target group and be driven by them¹.

NMA-V development assistance is based on mutual understanding and close cooperation with local authorities, partners and beneficiaries. Main working areas of NMAV has presented in the implementing the Microfinance project, community development projects, inclusive education projects at Tien Giang and Tra Vinh Provinces.

The community development (CD) strategy is written based on the following principles and developed as a result of the following process:

- Its relevance to the development strategies of the Vietnamese government and the Comprehensive Poverty Reduction and Growth Strategy (CPRGS)
- In accordance with NMA Strategy for Development Cooperation
- NMA strategic plan / commitment for Vietnam (2013 - 2017)
- Its relevance to the local context & needs
- The strategy is developed together with local partners and beneficiaries
- NMA Vietnam internal capabilities

NMA-V is focusing its program in The Mekong delta due to its high level of poverty, especially the poor and marginalized groups of the population and the fact that it has not attracted the same degree of donor focus as other regions in the country.

Background of the Community Development project in Tan Phu Dong district of Tien Giang province and Tieu Can district of Tra Vinh province has mentioned in the

¹ Mission Alliance Strategy Document 2010-2015

project documents (please see in the project Logframes and the relevant project documents)

2. Purpose:

The Community Development project Tan Phu Dong district, Tien Giang province and Tieu Can district of Tra Vinh province have been starting since in 2013 and run until the end of 2017. To prepare for project interventions with the most of efficient, project needs to have data base information for livelihood models linked with sustainable, accessible market and environment friendly, NMA-V is looking for consultant to conduct livelihood and its market analysis.

The specific purpose of this assignment

1. Identify target groups together with the community, local authorities and project staff of NMA-V.
2. Analysis current livelihood model in target areas such as:
 - The impact of conflict and how to face with conflict, current coping strategies and what are the successful strategies targeted participants developed to meet their needs;
 - What are the most common livelihood strategies of target community;
 - Is there any specific livelihood strategies of women and its constraints, its motivation;
 - The needs and expectations; assets under vulnerable context and resource availability – all factors effect individual livelihood and its relationship. The livelihood models are more focusing on environmental friendly/adaptive model, realistic and accessible market.
3. Analysis feasibility/ realistic of local market for its livelihood models: a) Financial contributions and results (capacity, resources...); b) market risks/barriers/potential); c) needs of market segments. Please that barriers of accessing to market should be mentioned on road condition, storage capacity, location of the village, market price, term of trade... which are the most important barriers ?
4. Seasoning and investment recycle of each model and analysis its cost repayment
5. Analysis new livelihood model, currently model combine new model, if possible
6. Identify and analysis sensitive livelihood models which effect to climate, market, capacity of target group, disease, etc. if any
7. Creating household profiles for livelihood model. Design checklist for each livelihood model (input cost, output cost, gross income, net income, risks...)
8. Livelihood model grouping for all target group identified especially for disable people and gender disaggregated.
9. Key findings identification for project interventions during next period

3. Location:

- Phu Thanh, Phu Tan, and Phu Dong communes of Tan Phu Dong district in Tien Giang province.
- Tan Hoa, Tap Ngai and Tan Hung communes of Tieu Can district in Tra Vinh province

4. Methodology

The consultancy has to be conducted in a participatory way at all its stages. The consultant shall ensure the voices of the target groups to be heard and served as the basis for the analysis. The consultant will apply a gender and disability sensitive approach throughout the whole process. The consultant shall make sure that all the crosscutting issues of NMA-V (Diaconia and Christian identity, Gender, Environment, Human rights and Rights based approach, Conflict sensitivity and Disability) are included in this consultancy work, and that it adhere to The Mission Alliance 's values and strategies for development work. The consultant is expected to make their own judgment and make a detailed proposal for the methodologies to be used.

5. Timing and mission itinerary

Time proposes for field-based data collection and completion report is from **Sep 03rd – Oct 2nd 2014**

6. Deliverables and responsibility of the consultant

- Develop the plan (including checklists, tools etc.) to collect the local needs in a participatory way and share with NMA-V team.
- Train the team and lead the team to collect data in a participatory manner
- Submit a report from the participatory planning, in both Vietnamese and English language: main findings, strengths/assets/potential livelihood models of community, main development challenges to meet the local market
- Submit the report of the livelihood analysis linked with its market research in Vietnamese and English language

7. Expertise requirement

NMA Viet Nam would like to seek qualified national consultant to conduct this session. The candidates should have:

- Be Vietnamese nationality, holding a university degree/ master level or above within relevant area.
- Have strong practical experiences in participatory approach
- Have good facilitation skills
- Have strong experiences in market research and livelihood models adapt to climate change
- A minimum of 7 years working experience working within development work;
- Working experience in Mekong Delta is an asset;
- Excellent spoken, report writing and presentation skills in English language.

8. Preparation and Logistical Support

NMA-V will contract the consultant in accordance with NMA-V regulations and guidelines for contracting of consultants. The Community Development projects will arrange transportation and accommodation in province as required and all other fees to serve for collecting data in the field such as allowance for interviewees, refreshment for IDIs, FGDs v.v. NMA Vietnam staff will take responsible for planning and providing logistical support and will accompany the consultancy team in the field and meetings.

9. Terms of payment

Payment will be made by bank transfer to bank account of National Consultants:
Terms of payment will be as follows:

- 30% value of the total budget will be paid on the date of the signing the contract.
- 70% will be paid upon NMA-V approves the reports in English and Vietnamese.

Interested candidates should send the proposal (including number of working days and financial plan) to tham@nmav.org by **11th Aug 2014**.

To get more information please contact:

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