
LETTER OF INTRODUCTION

To Whom It May Concern,

We would like to take this opportunity to introduce our master training program, namely **the Master of Public Management (MPM)** to you and your colleagues.

Launched with non-profit target orientation for the first time in Vietnam in 1998, the Master of Public Management program, under the Vietnam-Belgium Master Programs cooperated between National Economics University, Vietnam and Solvay Brussels School of Economics and Management (SBSem), Université Libre de Bruxelles (ULB), Belgium is dedicated to managers and policy-makers who are ambitious to make changes in and improve the effectiveness of the public sector. It offers a unique curriculum of courses delivered by a faculty of top European professors, experts and professionals.

The program is targeted at accomplished officials whose leadership role is acknowledged within your own organization and who possess the potential to advance to more senior positions and to meet the challenges of effective leadership and good governance.

Please find enclosed the e-brochure briefing the curriculum of the MPM program and its faculty for you to review or forward to whom it may concern in your organization. The recruitment in 2014 for the MPM - Intake 8 is now in process, any details or presentations and demonstrations of the program are required, should we be of contact via telephone number: 04-36285711, Email: infvietbi@isneu.org, Website: www.isneu.edu.vn.

Once again we would like to express our sincere thanks to you and look forward to your interest and support.

Yours sincerely,

Prof. Marianne CLAES
Dean of SBSem in Vietnam

Dr. Nguyen Thi Thanh Huong
Co-Director of Vietnam-Belgium Master Programs

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