



## RE-ADVERTISED

### CONSULTANCY

#### **Develop & Deliver a Mass Media Campaign on Disaster Risk Reduction and Climate Change Adaption**

American Red Cross is a non-profit, volunteer-led, humanitarian organization that helps vulnerable people and communities around the world prevent, prepare for and respond to disasters, complex humanitarian emergencies, and life-threatening health conditions.

The American Red Cross – Viet Nam Delegation is seeking a communications firm or advertising agency to develop and deliver a mass media campaign to reinforce knowledge, skills and practice related to project activities that aim to promote positive behaviors around disaster risk reduction (DRR) and climate change adaptation (CCA) in Nam Dinh and Long An Provinces.

**Project:** Vietnam Forests and Delta

**Dates:** October to December 2015

**Reporting to:** Resilience Delegate, American Red Cross: Vietnam Delegation.

The full **Terms of Reference** is available at:

[https://www.dropbox.com/s/qja505uqzx58wjm/Terms%20of%20Reference%20-%20VFD%20MMC\\_Aug%202015\\_V2.docx?dl=0](https://www.dropbox.com/s/qja505uqzx58wjm/Terms%20of%20Reference%20-%20VFD%20MMC_Aug%202015_V2.docx?dl=0)

Your offer, as outlined in the Terms of Reference, should be sent to [amcrossvn@hotmail.com](mailto:amcrossvn@hotmail.com) no later than 17:00 Hanoi time (UTC/GMT +7 hours), **30<sup>th</sup> September, 2015**

Only applicants who submit proposals based on the Terms of Reference will be contacted.

The American Red Cross is an Equal Opportunity/Affirmative Action Employer.