

ADVOCACY & POLICY INFLUENCING



21-24 November in Manila, Philippines

WHY IMPORTANT?

In these times of social media, lobbying for change has become an everyday activity for individuals with a conscience. In the interests of creating sustainable change, more development agencies are shifting from service delivery to influencing changes to the policy environment.

This course offers an extensive planning framework and builds essential skills to engage in lobbying and advocating for positive change.

WHO SHOULD JOIN?

Professionals who are engaged in advocacy, civil society capacity building, governance or transparency programmes.

WHAT WILL YOU LEARN?

- Learn to use various policy change planning tools and a strategic planning methodology;
- Develop skills in communications, negotiations, lobbying and presentation;
- Learn to conduct a stakeholder analysis
- Understand the increasing role of social media in influencing social change

ADDITIONAL INFORMATION

In this course you enjoy an international learning environment with participants from all over the world. This will enhance your learning experience with examples from diverse (cultural) settings.



ESSENTIAL FACTS

- Fee: €725 (including lunches & materials)
- Language: English
- Registration: complete [this form](#) by 14 Nov.

MEET YOUR TRAINER

- Koen Toonen, Regional Director, MDF Asia, Vietnam branch.
- See Mr. Toonen's [profile](#)

CONTACT US

MDF Asia - Vietnam branch

E: mdfic@mdf.nl

T: 844 62584438;

W: www.mdf.nl

ADVOCACY & POLICY INFLUENCING



10-13 October in Hanoi, Vietnam (in Vietnamese)

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ESSENTIAL FACTS

- Fee: VND 8.000.000 (including lunches & materials)
- Language: Vietnamese
- Registration: complete [this form](#) by 3 Oct

MEET YOUR TRAINER

- Ms. Nguyen Thanh Huong, Trainer/Consultant, MDF Asia - Vietnam branch.
- See Ms. Huong's [profile](#)

CONTACT US

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