



**Term of Reference for
Consultant service for Developing Plastic Curriculum**

Project name: **Building Plastic Pollution Free Communities**

Agreement Number: CO1810-000344

1. Background

Plastic pollution has grabbed the world's attention and with its dramatically rapid growth, become one of the biggest environmental challenges of our decay. Currently, plastic has been found in where people least expect, including the food we eat, the water we drink and the environments in which we live.

As a fast growing country, Vietnam now more than ever is witnessing dangerous environmental issues resulting from intensive economic development, in which plastic waste is a serious one. Vietnam is ranked at the 4th country disproportionately contribute to the problem of marine plastics. The convenience and low price of plastics are the main factors creating consumers' heavy-plastics habits.

In order to drive a nationwide perception shift within Vietnamese society on the consumption of plastic products through improved awareness and understanding of the impacts of plastics and deliver behavior change messaging and institutional change to reduce plastic inputs into the environment, a project "Building Plastic Pollution Free Communities" (The Project) will be conducted under the cooperation between WWF and Prudential.

Under The Project, there is an objective of raising awareness and changing behavior of children on plastic use. Through development of educational resources around plastic, there will be a basis provided for students, teachers and school administrators to proactively address plastic waste within their own institution.

2. Objectives

- To develop the materials which will include learning modules on the global and national impacts of plastic waste and how individuals, classroom and schools can reduce their footprint;
- To carry out the (TOT) training for teachers with aforementioned documents.

3. Scope of work

Timeframe: The consultancy is scheduled to take place between March and July 2019.

Scope:

i) In conjunction with international experts, the Consultant will be expected to develop educational modules on the following topics:

- General knowledge about plastic waste current situation in the global and Vietnam;



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- Impacts of plastic waste to Environment, Wildlife and Human Health;
- Solutions to reduce plastic waste – 5R;
- Specific on how individuals, classroom and schools can reduce their footprint within their institution with a citizen science approach (waste audit);
- Suggestions on activities with students.

ii). The consultant will carry out TOT training for teachers and administrators using the above materials.

4. Key responsibilities and Deliverables

No.	Activity	Expected outputs	Time
1.	Design the educational module outline on plastic waste reduction with international experts	Outline of the module	End of Mar
2.	Developing the module and share with stakeholders for recommendations	1 st draft	End of April
3.	Finalize the module	Final version	Middle of May
4.	Carry out TOT training for teachers	01 training and modules revised upon recommendations	End of May

5. Qualification and skills

- Candidate(s) with PhD or Master degree in education, environmental studies, or social sciences, along with relevant technical knowledge in developing educational materials and carrying out trainings;
- At least 7 years' experiences in developing and editing educational materials;
- Experience in conducting TOT training will be a must;
- Knowledge in Plastic issues will be considered as a plus;
- Having teaching experiences and interaction with children will be considered as a plus;
- Fluency in English and Vietnamese;
- Strong verbal and written communication skills;

6. Budget:

All the costs, including consultant fees, travel of consultants, hotel & per diem are based on current WWF Financial Policy;



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7. WWF's Mission and Values:

WWF's mission

It is part of every staff member's terms of reference to contribute to WWF's mission: To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by:

- Conserving the world's biological diversity
- Ensuring that the use of renewable natural resources is sustainable
- Reducing pollution and wasteful consumption.

WWF's values

It is also part of every staff member's terms of reference to embody WWF's **values**, which are:

Passionate & Optimistic, Challenging & Inspiring, Credible & Accountable, Persevering & Delivering Result