

# Communication specialist position available at the Vietnam Initiative for Energy Transition think tank

2019-02-27, for immediate release

The Vietnam Initiative for Energy Transition (VIET) is a newly established think tank with the mission *to accelerate the Energy Transition process in Vietnam towards a low carbon economy based on renewable energy sources and energy efficiency.*

Our main objective is to deliver fact-based analysis on key drivers for the energy transition and provide a platform for discussions on technological, economic and policy aspects of the Vietnamese energy sector. We also focus on broader information and communication exchange towards the public. Created in August 2018, we are the first high-level think tank in Vietnam specialized in the energy transition and climate policy, not affiliated with a ministry, university or company, and initially financed by international private foundations.

Under the executive director, we are looking for a **communication specialist**, enthusiastic to advocate for a more sustainable Vietnamese energy policy.

## Job description: communication specialist

You will be collaborating to develop a global communication and media strategy for VIET. You will push boundaries of digital experience via content and communication. This is a great opportunity for someone to join a local and international team on all company communications and outreach efforts.

You have several years of marketing experience and a strong writing background, including blogs and press releases.

In this role, you will execute internal and external marketing and communications activities to support the overall branding and communications of the organization. You will collaborate to establish standards, guidelines, action plans and voice for the Think Tank through all communication.

You will develop and implement global communications and media strategy and brand recognition.

## Responsibilities

- Monitor media and edit the press review
- Develop and manage technical and scientific content into targeted messages for online communications platforms and policy notes
- Support VIET analysts with reviewing, copyediting, translation, summary writing.
- Monitor, track and measure all communication activities to demonstrate quantifiable results and performance indicators

- Collaborate with internal stakeholders on special events, supporting logistics and communications needs

## Skills

- Master's Degree in Communication or Marketing or similar field
- Perfect English and Vietnamese.
- Ability to multi-task and self-manage.
- An inquisitive journalism spirit, unafraid to ask questions.
- Familiarity with WordPress, Photoshop, online and desktop productivity suites.
- Experience in Vietnam communication culture is required,
- Experience in the energy sector is preferred,
- Experience with non-profit organizations is a plus.

## How to apply

The position is full-time, available immediately, and based in Hanoi downtown.

Remuneration: Competitive

If you meet the requirements above, please send:

- Brief overview of your relevant experience, and why you would be a fit
- Availability to start
- 2-3 writing samples

To:

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