

*Hanoi, 16 March 2020*

## **Recruit**

### **Wildlife Demand & Behavior Change Communications Specialist**

Winrock is seeking resumes for a Wildlife Demand & Behavior Change Communications Specialist for the anticipated **Vietnam Biodiversity Conservation** activity. This position will be based in Hanoi or Da Nang, Vietnam. The anticipated project will improve the conservation of biodiversity and management of natural resources and critical ecosystems at key sites.

Shortlisted candidates will be contacted with additional information on the positions available. These positions do not include expat benefits and require the candidate to be eligible to work in Vietnam without sponsorship from Winrock. Donor-funded project experience required.

**Positions are contingent upon receipt of donor funding.**

#### **Responsibilities:**

- Lead project technical direction and activity implementation on wildlife demand management and behavior change communications
- Identify and build on successful practices in assessing cultural behavior, incentive structures, power relations, and other factors shaping behavior
- Develop technical reports, workshop materials, presentations, and other materials relevant to reducing wildlife demand and behavior change communications
- Facilitate relationship-building with relevant government agencies, civil society organizations and other local stakeholders on wildlife demand related activities
- Provide management oversight to project staff and activities related to reducing wildlife demand and behavior change communications
- Visit project areas regularly to assure progress towards activity objectives and goals
- Support and monitor the implementation of annual work plans and progress report preparation, monitoring all deliverables and contribute to monitoring performance indicators
- Support knowledge management and continued project learning across all stakeholders
- Carry out other tasks as assigned by the project leadership and Winrock's Home Office

#### **Minimum Experience Required:**

- Five years of team leader experience in Vietnam
- Advanced degree in communications, psychology, law, biology, environment, policy, management or related field
- Experience with assessing behavior through polling or surveys, quantitative and qualitative social science research, use of social media or community approaches to influence behavior, developing communications strategies to influence behavior

- In depth experience working with the Government of Vietnam on biodiversity and conservation initiatives
- Strong relationships and networks in the Vietnam conservation and media communities
- Proficiency in English, both spoken and written. Native fluency in Vietnamese
- Experience with USAID-funded projects preferred

Winrock is an equal opportunity employer. We are committed to providing equal employment opportunity for all people and value diversity and inclusiveness. All qualified applicants will be considered for employment without regard to perceived or actual race, color, religion, sex, gender, gender identity, gender expression, sexual orientation, national origin, ancestry, citizenship, age, physical or mental disability, medical condition, family care status, or any other basis protected by law.

**How to apply:**

Interested candidates with the right qualifications and motivation are invited to apply for your appropriate position no later than **March 20, 2020** at the following link:

[https://www.winrock.org/join-us/careers/job-openings/?gh\\_jid=4686467002](https://www.winrock.org/join-us/careers/job-openings/?gh_jid=4686467002)