

VACANCY ANNOUNCEMENT

The **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH** is a German federal enterprise. As a service provider in the field of international cooperation for sustainable development and international education work, GIZ is dedicated to shaping a future worth living around the world. Together with commissioning parties and partners, GIZ generates and implements ideas for political, social and economic change. GIZ Viet Nam is currently engaged in three priority areas: 1) Vocational training; 2) Environmental policy and sustainable natural resource use; 3) Energy. For further information, please visit our website: www.giz.de/viet-nam.

German Cooperation has been supporting Viet Nam to restructure its agriculture sector to ensure sustainable rural development, particularly in the Mekong Delta. In continuation of this support, the Viet Nam country package of **the global program “Green Innovation Centres in the Agriculture and Food Sector” in Viet Nam (GIC)**, has been commissioned to support the transition to higher resource efficiency and value creation in Mekong Delta farming systems. A central element of the project is to increase the ability of smallholder farmers and upstream/downstream companies to adopt climate-smart and sustainable innovations that increase incomes, employment, and the quality of produce while reducing their environmental footprint. Through the promotion of innovations and novel business models along the agro-food value chains rice and mango, GIC contributes to farmer’s stable and competitive production, increased incomes through higher product quality and compliance with standards. Businesses up- and downstream of agricultural production improve farmer’s access to diverse services, and stable access to markets.

The project is looking for a **local qualified candidate** to fill the following position:

Project Officer for Behavior Change & Information Services

Duty station: Ho Chi Minh City, Viet Nam

Duration: Starting 01. December 2021 to 30.12.2022 with possible extension

Background:

Based in GIZ’s Ho Chi Minh City office, the Project Officer for Behavior Change and Information Services is responsible for the GIC’s work packages related to behavior change communication, the target group’s access to adequate information, and selected PR work and reporting tasks. The PO ensures that GIZ communication guidelines are respected, and harnesses experiences from within and outside GIZ’s network for a resource-efficient implementation of GIC’s communication strategy. In coordination with the project team leader and his or her colleagues, the PO ensures that partners, project beneficiaries, and the wider public have a mutual understanding of the project’s activities, its approaches and of the purpose and functioning of innovations promoted. Through this, the PO ensures that the project’s interventions respect the core principles of Communication for Development (C4D). Regular updates of information, and review of activities with the project’s technical advisors generate result- and impact-focused reporting for the respective partner and target groups. The PO also oversees the quality and coherence of extension and training work employing different media from the perspective of behavior change communication.

Main responsibilities:

- Communication for development / behavior change communication
- Contributing to the conception, implementation, and monitoring of behavior change communication activities in close coordination with other team members, public and private partners
- Overseeing and quality control of third-party support to behavior change communication activities and services
- Ensuring appropriateness and effectiveness of the project’s core messages related to beneficiary engagement during meetings, farmer and ToT trainings, and the use of diverse communication media

- Co-developing and implementing capacity development proposals for the individual and organizational level with respect to methodology, didactics, and behavior change communication aspects for an adult, low-education rural target group
- Coordinating with other team members and third parties from the private and public sectors on the establishment and / or improvement of relevant, appropriate information and interaction offers
- Engagement and information work
 - Implementing, monitoring and revising the project's C4D strategy
 - Overseeing production of communication material and (digital) content according to existing material, respecting communication guidelines and best practice principles
 - Preparing and implementing the concept for GIC's international exposure program for other GIC country package's staff and partners, including specific communication material and international visitor package
 - Fostering the GIC team's effective and efficient use of in-house digital tools to exchange information, and supporting the team's reporting capacities
 - Managing the project's information offers through preparation, maintenance, and moderation of data-protection compliant information repositories
 - Managing the project's PR and social media activities for a wider public in Vietnam and within the global program's international context
 - Preparing, monitoring and overseeing quality and effectiveness of third-party support to the PO's area of responsibilities (e.g. content production, service providers), including contractual aspects, GIZ communication guidelines, and data protection

Other, complementary or additional tasks may arise, and prioritized in close coordination with the team leader.

Minimum requirements:

- University degree in journalism, media studies, cultural studies, communication science, sociology, anthropology, (social) geography, agronomy, natural sciences, or another relevant field of expertise
- At least 10 years of general professional experience in related fields of work, either in consultant work or as employee. Work experience acquired abroad is considered a strong asset. Experience gathered in a technical (non-intern) capacity in a media / communication agency, in charge of communication work for development projects, or a comparable work environment is desirable
- At least 2 years of work experience in the context of rural development projects related to health, agriculture, poverty reduction, natural resource management, innovation promotion, etc. Experience with the specific socio-economic and cultural context of the Mekong Delta are considered an asset
- Proven, high-level proficiency of oral and written English and Vietnamese, including target-specific choice of language and tone. Additional knowledge of German or French is considered a strong asset
- Proven track record of developing and implementing impact-focused communication strategies
- Solid digital technology skills related to development of communication products
- Basic comprehension of web-based digital services is required. Concrete work experience with visual communication, production and use of radio formats, podcasts, or videos, and interactive voice response is considered a strong asset
- Strong conceptual and implementation capacities in the field of mass and social media awareness campaigns. Experience with digital and social marketing is considered an asset
- Critical, analytical thinking and structured working abilities. Strong work ethic with respect to effectively contributing to improved, interactive communication for development with farming communities
- Project management skills and experience with the initiation, planning, budgeting, execution, monitoring of contracts and third-party tasks
- Readiness for frequent travelling in the Mekong Delta, and to Hanoi, and occasionally abroad, international travel conditions permitting
- Ability to work individually as well as in a team; ability to work together with people from different sectors and cultural backgrounds

Successful candidates will enjoy professional and dynamic working conditions and good policies of training and development.

Interested qualified candidates are invited to send the GIZ Application Form in English (<http://bit.ly/2nyiCY6>), copies of relevant certificates and references by email to hr-giz@giz.de before **05th November 2021**.

Note: Please state “**Application for Project Officer for Behavior Change and Information Services - GIC**” in the subject line or on the envelope. Only short-listed candidates will be contacted after the deadline. Telephone contact is not encouraged.

Please complete all the information in GIZ Application form with link download here: <https://bit.ly/3fgNWHq>.

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