

# Creating Markets, Creating Opportunities

#### **TERMS OF REFERENCE**

## INDIVIDUAL SHORT-TERM CONSULTANT AG TECH VIETNAM PROJECT

Position:	Individual Short-Term Consultant
Location:	HCMC, Vietnam
Contract Term:	Up to 150 days

### A. PROJECT BACKGROUND AND OBJECTIVES

IFC—a member of the World Bank Group—is the largest global development institution focused on the private sector in emerging markets. We work in more than 100 countries, using our capital, expertise, and influence to create markets and opportunities in developing countries. In fiscal year 2021, IFC committed a record \$31.5 billion to private companies and financial institutions in developing countries, leveraging the power of the private sector to end extreme poverty and boost shared prosperity as economies grapple with the impacts of the COVID-19 pandemic. For more information, visit www.ifc.org.

#### About IFC Agriculture Technology (Ag Tech)

IFC has made agribusiness a priority because of its potential for broad development impact and especially strong role in poverty reduction. We combine investments and advisory services to help the sector address higher demand and escalating food prices in an environmentally sustainable and socially inclusive way. IFC Advisory Services support companies that promote good agricultural practices that benefit small-scale farmers, and value chain solutions involving small and medium size enterprises. IFC-MAS (Manufacturing Agribusiness and Services) business unit has identified Ag Tech (Agriculture Technology) as a key enabler for smallholder development.

The objective of Ag Tech Vietnam project is to provide access to ag tech innovations to smallholder farmers in three agriculture subsectors in Vietnam to improve their overall agricultural production practices and sustainability. By the end of the project, a commercially viable model for delivery of ag tech services to smallholder farmers will have been developed and tested, and at least 1,200 farmers using those services will be reporting improved performance. The services may include agri precision app for smallholders, farming practices reporting using the app, linking the flows of information between farmers and supply chain operators and agri-finance option to improve access of farmers to financing.

## **B. THE OBJECTIVE OF THIS ASSIGNMENT**

In collaboration with leading private sector agribusinesses and their associated smallholders, IFC aims to provide access to tech solutions to small farmers and build their capacity to use technology, to improve farming practices and reduce environmental impact of agri production.

IFC is seeking to contract a local Short-Term Consultant – STC ("the Consultant") for a period of up to 150 days from April 1, 2022 to June 30, 2023 to provide support to the implementation of this project under supervision and in association with IFC Specialists and/or Project Managers ("IFC").

# **SCOPE OF WORK**

The Consultant will report to IFC, under an agreed work plan, to undertake tasks that will include, but not be limited to the following:

- Lead the technical implementation of assigned Ag Tech project components, including the support to ensure increasing familiarity of farmers with technology introduced by the project; work closely with technology developer's field teams to ensure smooth implementation of project activities;
- Provide support and coordination in the consulting and training services to client companies;
- Assist in the development and implementation of M&E system to capture climate related results of the app usage among small farmers; prepare and develop documents/reports and support project monitoring and supervision reporting activities;
- Provide technical support for end line survey, feasibility studies, supply chain analyses, and other specific research, where and when required by IFC management;
- Coordinate with other team members across disciplines and project components (M&E, climate smart agriculture, gender) as appropriate;
- Assist the Project Manager in the preparation of reports and presentations for donors and other stakeholders. This can include sector briefings, background reports, case studies, research projects etc.;
- Provide other project-related support, as requested by IFC.

# DELIVERABLES/SPECIFIC OUTPUTS EXPECTED FROM CONSULTANT

The Consultant is expected to prepare monthly progress reports to IFC. The reports will include the status of activities completed for the preceding month, a summary of all meetings held and forecast of activities for the upcoming period. Final reports are also to be prepared and a debriefing session will also be required.

## **QUALIFICATIONS AND SKILLS**

The candidate should have expertise in agribusiness and supply chain development in Vietnam and demonstrated experience in working directly with and/or in the private sector, including in providing advisory services to corporate clients. S/he should have experience in managing complex donor projects and integrating work of other multi-disciplinary professional staff. S/he must be able to interact with clients, government officials, farmers, cooperatives and staff from other organizations with confidence.

The Consultant should meet the following criteria:

- Thorough understanding of agri technology sector globally and their relevance for Vietnamese agri sector; demonstrated knowledge of the agri sector in Vietnam and key private sector players and public sector agencies; strong understanding of the development challenges facing the sector;
- A Master's degree or equivalent professional qualification in business administration, economic sciences, finance, international relations, or related area, with 10 years of experience;
- Fluency in Vietnamese and English; excellent written and verbal communication skills in English;
- Ability to work with minimal supervision, ability to solve problems, and to facilitate wider use of time, information and/or resources;
- Commitment to sustainable private sector development.

# REPORTING

The consultant will report to IFC's Manufacturing, Agribusiness, and Services Senior Operations Officer- **Ms. Marta Bogdanic** (<u>mbogdanic@ifc.org</u>). IFC needs to be informed in advance of any contacts or work arrangements with the producer within this assignment.

## CONFIDENTIALITY STATEMENT

All data and information received from IFC for the purpose of this assignment are to be treated confidentially and are only to be used in connection with the execution of these Terms of Reference. All intellectual property rights arising from the execution of these Terms of Reference are assigned to IFC. The contents of written materials obtained and used in this assignment may not be disclosed to any third parties without the expressed advance written authorization of the IFC.

The consultant must guarantee that:

- Never transfer or give any things obtained from this assignment including from the producer/client and from IFC to anyone and to any third-party organizations.
- Fully take legal responsibilities and commitments including any damage compensations caused by the violations of the consultant to the confidentiality and intellectual property rights of this assignment.

### **OWNERSHIP OF MATERIALS**

Any deliverables under this assignment in any form will be the property of the including intellectual property developed under this assignment. All the Project outputs including reports and other creative work called for by these Terms of Reference in written, graphic, audio, visual, electronic or other forms shall acknowledge the support of IFC.

### **Deadline for applications and contact**

Interested candidates should review the complete job description and selection criteria and submit application letters and CVs to email: Ms. Nhung Cam Thi Cao (cnhung@ifc.org). The closing date is March 17, 2022. All applications will be treated in the strictest confidence. Please note that only short-listed candidates will be contacted.