

MAG Vietnam
Photography Consultant
TERMS OF REFERENCE



BACKGROUND AND INTRODUCTION

MAG is a non-profit, humanitarian organization working to help people affected by landmines and unexploded weapons live more safely.

We find and destroy landmines, cluster munitions and unexploded bombs in places affected by conflict. We also work to reduce the threat of armed violence and the impact of weapons on communities. Since 1989, we have helped over 20 million people in 70 countries.

With nearly 25 years' experience in Vietnam, MAG has a long history in the central provinces of Quang Tri and Quang Binh. MAG Vietnam teams have cleared more than 227 square kilometres of land within the two provinces to date – destroying over 382,000 items of explosive ordnance (EO). This work has benefitted over one million people living in two of the most contaminated provinces in Vietnam.

PURPOSE AND SCOPE OF THE CONSULTANCY

The overall objective of the consultancy is to assist MAG in producing high-quality photographs of MAG's clearance and other activities, as well as capture photographs from case studies in central Vietnam.

KEY TASKS AND OUTPUTS

MAG requires the services of a professional photographer, with experience in taking development work-oriented photographs to document work conducted by MAG to clear explosive ordnance. The photographer will produce high quality imagery of MAG Mine Action Teams operating and photographs of beneficiaries of the work. These photographs will be integral to MAG's proposals for funding and reporting to donors, as well as being used widely in communications materials including on social media. This consultancy will require 6 days work (4 days field visit, 0.5 days travel, 1.5 days photo editing).

The expected deliverables are:

- Capture high-resolution images of MAG Mine Action Teams, roving team and community liaison teams operating and beneficiaries in Quang Tri and Quang Binh provinces.
- Caption each photograph with specific details such as the location taken, name of the person, activity and any other relevant information.
- Provide MAG with a minimum of 20-35 high quality photographs per day. The copyright for all these photographs remains with MAG.
- Provide MAG with a CD/USB of all photographs taken during the assignment. The copyright for all these photographs remains with MAG.

MANAGEMENT AND TIMEFRAME

External consultants engaged by MAG will maintain the highest possible professional, ethical and personal standards. In particular, they will ensure the honesty and integrity of the work, and respect the dignity and security of the stakeholders with whom they interact.

The consultant will work closely with MAG Communications and Safeguarding Coordinator. The consultant will report to the Country Director.

CONSULTANT SELECTION CRITERIA

The consultant shall have the following skills and experience:

- Demonstrable photography skills
- High quality communication skills, including in cross-cultural contexts
- Strong time management skills; ability to work with limited supervision; and a consultative approach that is open to feedback
- Understanding of MAG's vision, mission and values, and commitment to uphold the MAG Code of Conduct and Safeguarding Policies as well as its Branding Guidelines throughout the consultancy.
- Familiarisation and compliance with MAG's Ethical Images Policy.

EXPRESSIONS OF INTEREST

Expressions of Interest in English or Vietnamese should be submitted to vietnam@maginternational.org, by **30 September 2023**.

All expressions of interest should include:

- Up to date CV with details of two relevant referees;
- Samples of previous work;
- Quotation for the body of work breaking down fees and taxes.