

VACANCY ANNOUNCEMENT

As a federal enterprise, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH supports the German Government in achieving its objectives in the field of international cooperation for sustainable development. We work in a variety of fields and support our cooperation partners in designing strategies and meeting their policy goals. GIZ Viet Nam is currently engaged in four priority areas: 1) Vocational training; 2) Environmental policy and sustainable natural resource use; 3) Energy and 4) Sustainable Economic Development. Gender equality is one of the key values of our company and of the work we do. Fostering gender equality in our project operation and our internal equal opportunity provisions are two strategic pillars of our corporate identity and policy. For further information please visit our website: www.giz.de/viet-nam.

The joint Vietnamese-German technical cooperation programme “Reform of Technical Vocational Education and Training in Viet Nam III” (TVET Programme) aims at the Vietnamese TVET system which is increasingly oriented towards supporting a socially just, green, and digital transformation of the economy (“Just Twin Transition”). It is funded by the German Ministry of Economic Cooperation and Development (BMZ) with counterpart funds from the Vietnamese Government. The implementing agencies are the GIZ and the Directorate of Vocational Education and Training (DVET) under the Ministry of Labour, Invalids and Social Affairs (MoLISA). In order to reach the project’s objective, four main outputs have to be achieved:

- Output 1: TVET stakeholders on macro level are increasingly advising on the alignment of the TVET system with the socially just, digital, and green transformation (twin transition).
- Output 2: The TVET network is empowered to offer cooperative initial and further training for the socially just, green, and digital transformation (twin transition).
- Output 3: TVET institutions have planning and exchange tools for implementing the socially just, green, and digital transformation of the TVET system.
- Output 4: The technical and conceptual prerequisites of TVET for a climate-relevant sector are established for successful development-oriented skilled labour migration.

Thereby, the TVET Programme contributes to the improvement of the supply of demand-orientated qualified workforce in Viet Nam. The TVET Programme is looking for qualified national candidate to fill the following position:

Communication Specialist “TVET”

Duty station: Ha Noi

Duration: 01. April 2024 – 28. February 2027

Main tasks:

- Further develop and coordinate the implementation of the Programme’s PR and communications strategy along the communication strategy of the Cluster TVET, Labour market and Labour Migration and the GIZ Country Office
- Further develop the Cluster TVET, Labour market and Labour Migration PR and communication work in coordination with PR focal points of the cluster projects
- Develop and promote strategic digital, print and multimedia content for various media channels for different target groups
- Advise the programme’s political and educational partners, in particular DVET and TVET partner training institutes on their communication strategies and implementation
- Provide marketing advice to partners to increase enrolment in technical trainings, to promote the image of TVET through thematic campaigns and to increase engagement of business sectors in TVET
- Advise and support TVET programme staff and ensure the overall quality of all communication products and publications of the programme
- Coordinate the programme’s communication work with other GIZ programmes, the German Embassy and other development partners
- Prepare and implement PR and capacity building events, including the management of external service providers and related administrative tasks.
- Where appropriate and reasonable, the position holder is willing to perform tasks outside the scope of the job description.

Minimum requirements:

- University degree in social science, public policy, communication, journalism or similar
- At least 5 years professional experience in the field of PR, communications and marketing
- At least 3 years professional experience in the field of advice and coaching (including facilitating training of communications staff)
- At least 2 years professional experience in project management and/or events management
- Working experience with international organizations organisations (like UN, EU, USAID)
- Experiences in TVET is an asset
- Practical experience with media production (video production, writing articles, press releases, graphic design (samples are required))
- Practical experience with business use of social media (including Meta Ads)
- Very strong writing skills in Vietnamese and English
- Communication and writing skills in German would be an asset
- Creative, good organizational skills and strong analytical skills
- Willingness to travel
- Willingness to work if requested in project partner premises

GIZ is committed to create an appreciative work environment, irrespective of age, ethnic background and nationality, gender and gender identity, physical and mental abilities, religion and worldview, sexual orientation and social background. We ensure human resource processes live up to the diverse competencies and talents of all employees, as well as satisfy our performance expectations.

What we can offer to the successful candidates:

- **Good working environment**
- **Competitive compensation and benefit packages, including the additional health insurance and the 24-hours accident insurance.**
- **And good policy on training and development**
- **Policy on flexible working time**

Interested qualified candidates are invited to send the **GIZ Application Form** in English, copies of relevant certificates and references, either by email (to hr-giz@giz.de) or by post (to **GIZ Office Hanoi**, 6th Floor Hanoi Towers, 49 Hai Ba Trung Street, Hanoi, Vietnam) before **25th March 2024**.

Note: Please state “**Application for the Communication Specialist_TVET**” in the subject line or on the envelope. The short-listed candidates will be contacted within 4 weeks after the deadline. Telephone contact is not encouraged.

Please visit our page [Career Opportunities](#) to download [the GIZ Application Form](#) and further job opportunities. To process your application, we collect and process data from you. You may read [Our Data Privacy Notice](#), which provides further information on the data we store, and about your rights, before you continue with your application.

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