





Hanoi, 29th October 2013

INVITATION TO WORKSHOP

The Future of Fundraising and Resource Mobilisation for Vietnamese Non-Governmental Organisations

To :		
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How do Vietnamese people think of philanthropic activities in general and of those organised by Vietnamese non-governmental organisations in particular? In Vietnam, what factors influence public giving to philanthropic causes in general and to those run by Vietnamese non-governmental organisations in particular? As many foreign donors have planned to move out of Vietnam, what sources of fund are available for developmental activities of Vietnamese non-governmental organisations?

Institute for Studies of Society, Economy and Environment (*i*SEE) and Institute of Sociology (IOS) would like to invite you to the workshop '**The future of fundraising and resource mobilisation for Vietnamese Non-Governmental Organisations**'. In this workshop, our research team will present findings of a recent research on perceptions, attitudes and donating behaviours of thousands of adults living in Nam Dinh, Hanoi, Hue, Daklak, Dong Thap, and Ho Chi Minh City. The team conducted this research from March 2013 to October 2013.

This half-day workshop will be held at Pullman Hotel, 40 Cat Linh Street, Hanoi, on November 5th 2013. Registration will begin at 8h00. Tentative agenda of the workshop is described in the attachment.

We are looking forward to receiving you at the workshop.

Respectfully,

Lê Quang Bình

Director of iSEE

Đặng Nguyên Anh

Director of IOS

TENTATIVE AGENDA

Time	Content	Speaker
8h00-8h30	Registration	Organisation team
8h30-9h00	Opening speeches	Mr. Lê Quang Bình, Director of iSEE SIDA Representative
9h00 – 10h00	Presentations of research findings Questions & Answers	Research team
10h00-10h30	Tea break	
10h30-11h50	Discussion on Short-term and long-term solutions to mobilization of resources for developmental activities of Vietnamese NGOs.	All participants
11h50-12h00	Conclusion	Associate Professor, Doctor Đặng Nguyên Anh Director of IOS
12h00-13h00	Lunch	

We would be very pleased if you confirm your participation before 4th November 2013. Please contact Hoang Nguyen (email: intern2@isee.org.vn, mobile: 0979579470, telephone: (844) 62737933/62737935. You can also contact Vu Hong Phong (email: vhphong@isee.org.vn, telephone (844) 62737933 (Ext: 107)