

Information sheet

2010 Vietnam Social Entrepreneur Support Program

Centre for Social Initiatives Promotion (CSIP) is a Vietnamese nongovernmental nonprofit organization. Starting in 2009, our **Social Entrepreneurs Support Program (SESP)** aims at identifying and supporting social entrepreneurs (SEs) in their early stages of development and encouraging the participation of the community as a whole in promoting the development of social entrepreneurship in Vietnam. Through the Program, CSIP seeks to build a pipeline of SEs – those who bring break-through solutions to pressing social issues for the sake of effective and sustainable social development.

Program's objectives in 2010

- Ten (10) social entrepreneurs are selected to the 2010 support program;
- Selected SEs are supported to establish, strengthen or develop social enterprises;
- Community's awareness raised about the roles of SEs and social entrepreneurship to social development;
- National and international network of social entrepreneurs built.

Target group

Individuals or partnerships between two individuals having a shared idea and commitment to implement a social enterprise in two stages:

- **Start-up:** SEs who are developing and/or piloting their innovative, break-through ideas/projects aim to establish social enterprises to address specific social and environmental problems.
- **Take-off:** SEs whose social enterprises have initially proved and are seeking to consolidate or expand their organization to intensify social and environmental impacts.

Social entrepreneurs' working areas

- CSIP focuses its support for SEs on innovative solutions to the root causes of social and environmental problems including poverty, education, health, environment protection, climate change... and protection of rights of vulnerable groups and communities such as women, children, people with disabilities, the elderly, migrants, and ethnic and other disadvantaged groups.
- Projects involving political purposes, violating the law of Vietnam, those for the purpose of mere scientific research or publication, and religious activities are not suitable for support by the program.

Types of social entrepreneurial organizations

SEs can organize the implementation of their social initiatives under one of the following forms:

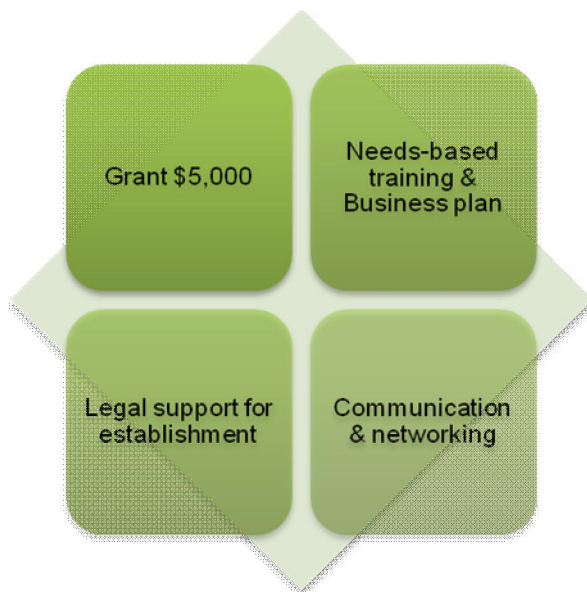
- A social enterprise
- A non-for-profit social organization
- A hybrid organization or enterprise (including for-profit commercial activities and non-profit activities)

Note: As the Social Entrepreneur Support Program focuses on the early stages of SEs, those whose projects/organizations have not yet been registered as a legal entity are eligible to be supported by the program.

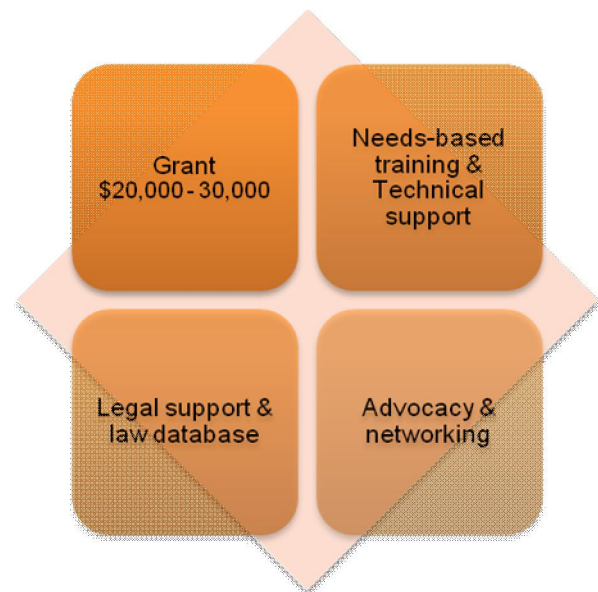
Supports under the Program

CSIP will provide selected SEs with a grant to implement their ideas/projects as well as technical, legal, communications and networking assistance including:

For Start-up SEs (12 months)



For Take-off SEs (24 months)



Selection criteria

All applications will be reviewed and selected by established social and business leaders based on the merit of the two following key criteria:

Entrepreneurial qualities:

- Passion to make a difference;
- Innovation to produce new approaches, products and services;
- Direct involvement in making changes by establishing and running their social change organizations or enterprises;
- Openness to risk-taking and persistence to overcome challenges to achieve their goals;

A social enterprise idea/project

- The bottom line being to solve social & environmental problems/issues;
- Inspiration, large-scale social impact, gender sensitivity and environment friendliness
- Innovation – new/creative approaches and solutions that bring more effectiveness to a problem than that of existing measures
- Feasibility – applicant's understanding of the needs for the project, having specific plan and schedule, having a reasonable and realistic financial plan;
- Financial sustainability (this criterion is only applicable to Take-off SEs)
- Potential for growth and replication in medium and long terms (this criterion is only applicable to Take-off SEs)

Selection timeline

📅	Open for applications	01 – 30/6/2010
📅	Support for application finalization	01 – 15/7/2010
📅	Review of applications (round 1)	16 – 30/7/2010
📅	Direct interview (round 2)	01 – 15/8/2010
📅	Announcement of selection	Early 9/2010
📅	Contracts entered with selected applicants for implementation	10/2010

Eligibility criteria

- Being 18 years or older (on June 1, 2010); having a legal Vietnamese or foreign citizenship;
- Being the originator(s) of an innovative project which aims at addressing specific social and environmental problems in Vietnam
- Being the one(s) who implements such project and is responsible for its implementation
- Being committed to devoting enough time for project implementation. Applicants for Take-off level must commit to work full-time (at least 40hs/week) in at least two years to lead and implement their projects;
- Being committed to abiding by the Program's rules on project management as well as to participating in training, meetings, communications and fundraising activities held under the Program;
- Being committed to sharing information and supporting other SEs (within their capacity)

Application procedures

- Individuals or partnerships who want to apply should download the Application Forms on CSIP's website (<http://doanhnhanhanoi.org>) or contact CSIP via phone or email as below;
- The Application Form should be completed in Vietnamese (or English, if applicable) and sent to: dangkydnhx2010@gmail.com;
- Deadline for applications to be received is **5pm, June 30, 2010**;
- Only fully completed and eligible applications can be considered;
- Shortlisted applicants will be invited to in-person interviews in Ha Noi and Ho Chi Minh City.

Program Management Rules

- Selected SEs will enter into a written cooperation contract with CSIP.
- Financial grant will be made in Vietnam Dong (VND) and transferred to the account of SE's organization/enterprise or the SE's account every six months.
- CSIP and partners will conduct supervision and regular checks to secure CSIP's supports are used for appropriate purposes and with effectiveness.
- CSIP encourages SEs to seek for and mobilize resources for their idea/project implementation from other sources. SEs must secure accountability and transparency so as to avoid double-charging for project activities.
- SEs must abide by financial management rules as required by the Vietnamese Government. CSIP will select random projects for auditing as required by donors.

Other rules

- Application profiles will not be returned and might be used by CSIP for communications and/or other not-for-profit purposes.

Contact information

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