



THAY PHƯƠNG TIỆN, ĐỔI CÁCH NGHĨ  
Get to work Differently



Tuần lễ Giao Thông Xanh  
Green Transport Week

**28/9 - 2/10**

**2009**

[www.giaothongxanh.org](http://www.giaothongxanh.org)



**CARITAS**  
1941 21 - International in Vietnam

VUFO-NGO  
RESOURCE CENTRE  
1941 21 - International in Vietnam

Tran Thi Hai  
Program Coordinator  
Green Transport Week Program  
Action for the City  
1 Pham Ngu Lao, Hoan Kiem, Ha Noi  
Tel: 04 62700184, 046 2702553

Warm greetings from Organisers of Green Transport Week 2009!

Let's imagine that every morning, you get to work and enjoy more of the fresh air and less of the fuel from the combustion of the motorbikes and cars in Hanoi! Fortunately, this scenario is possible in Hanoi and our individual choice of transport mode everyday is a part of the solution.

Last year, Action for the City organised the Green Transport Day with participation of more than 30 workplaces and student teams from universities. About 3,595 people made a pledge with the Campaign and used bus, bike and foot to commute instead of motobikes and private cars on 16th May 2008. On average, if each of them traveled 10km per day, then the Green Transport Campaign 2008 saved 1,300kg of CO2 emission into our environment.

This year, the Green Transport Week is proudly initiated by Action for the City and the Climate Change Working Group to demonstrate the concrete action that individuals from offices can do to address the Climate change issues.

The Campaign is a friendly appeal to employees of workplaces in Hanoi to "Get to work differently", using green transport mode such as cycling, walking or busing. There will be a friendly competition among all workplaces to find out the Travel Wise workplace, based on the participation rate of each. We aim to reduce a total of 600kg of CO2 collectively.

We would like to invite you and your colleagues to be a part of the solution during the Green Transport Week 28 September -2 October 2009 to make Hanoi in particular a greener place to live.

Several ways you and your workplace can contribute:

## 1 Participate

The participation is free. The steps are easy and you will get supported during the Campaign.

When your office participates, it is possible to grasp benefits such as improvement in the physical and mental health of employees, reduction in transportation cost for individuals and society, increase in team productivity and engagement through improved health, better corporate responsible



An initiative by Action for the City, Climate Change Working Group of the VUFO NGO Resource Center  
Proudly supported by CARE International in Vietnam, Caritas Switzerland, Action for the City and the  
VUFO NGO Resource Center.

workplace profile. Above all, your workplace will get supported to "do your part" to reduce greenhouse gas emissions and poor air quality, including access to promotional materials such as poster, ribbons, T-shirts, guidepack to organise Green Transport Week, a structured online tools to collect data and sharing of experiences from other green offices as well as from the Green Transport Week Organisers.

Registration can be done online, via phone or email to the Campaign (See our contacts below)

## 2 Donate

Financial donation is optional but is valuable for us to cover the expenses of the Campaign and support our volunteers to continue their good works during and after the Campaign. Contributions are acknowledged on our website.

Alternatively, your team can support by buying customisable uniform T-shirt from the program with small fee of 80,000VND per piece. Part of the sale revenue will go to maintaining the program in the future.

## 3 Engage

You can help to spread the word to your partners. Your staff can also volunteer their time to support us in the Green Transport Week Campaign. Contact us for more information. Free promotional materials including A2 size posters, ribbons and Guidepack are available upon your request.

More information about us and the Campaign, please visit website: [www.giaothongxanh.org](http://www.giaothongxanh.org). Should you have any further questions, don't hesitate to contact us on 04 62700184, 046 2702553, or email [giaothongxanh@gmail.com](mailto:giaothongxanh@gmail.com)

We are looking forward to receive your registration into the Green Transport Campaign.

Thank you in advance for your willingness to partner with the community to enhance and build a greener environment that you will enjoy for years to come.

Yours truly,

Tran Thi Hai  
Program Coordinator  
Action for the City  
On behalf of The Green Transport Week 2009 Team



*An initiative by Action for the City, Climate Change Working Group of the VUFO NGO Resource Center Proudly supported by CARE International in Vietnam, Caritas Switzerland, Action for the City and the VUFO NGO Resource Center.*