

Date: 10th Dec 2024

Invitation for Competitive Offer Package

Ref.: PR560957 - ANCP2 - Supplier to conduct the Research "Go-to-market Strategy for "Vui đọc cùng em" Reading Application

Dear Sir/Madam,

Save the Children is the World's leading independent organization for children. We work in 120 countries. We save children's lives; we fight for their rights; we help them fulfil their potential. We work together, with our partners, to inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives.

We are looking for a Supplier to conduct the Research "Go-to-market Strategy for "Vui đọc cùng em" Reading Application.

The selection criteria can be found in attached "Appendix 3 – Selection criteria".

Interested suppliers can send their competitive packages in English via email included:

1. Copy a business registration certificate or an operating license in the relevant field specifically in market research. If collaborating with other entities, joint venture agreement should be submitted.
2. Technical proposals.
3. Financial proposals with breakdown cost (attached Appendix 1 – RFQ) and with confirmation to comply with SCI compulsory policies (as mentioned in Appendix 1- RFQ).
4. CVs of team leader, team members, team marketing.
5. 02 sample reports: 01 report from the company and 01 report from team leader.
6. Evidence of sustainability criteria (if any).

The competitive offer package must be received no later than **24:00 –22nd Dec 2024**. Failure to meet the closing time may result in the offer being void.

Package can be submitted via electronic email at **Vietnam.Quotation@savethechildren.org**.

- Note – this is a sealed tender box which will not be opened until the package has closed. Therefore, do not send package related questions to this email address as they will not be answered.
- An Automatic reply message will be sent to you upon we receive your proposal via Vietnam.quotation@savethechildren.org In case you do not receive this message, please screen shot the submission evidence and contact us for support.
- **Technical proposal and commercial proposal should be submitted in 2 separated emails.**

- The subject of the email should be “PR560957-ANCP2- “Go to market Strategy for “Vui đọc cùng em” Reading Application” - ‘Supplier Name’, ‘Date’’, Technical proposal/ Commercial proposal.
- All attached documents should be clearly labelled so it is clear to understand what each file relates to.
- Emails should not exceed 15mb – if the file sizes are large, please split the submission into two emails.
- Do not copy other SCI email addresses into the email when you submit it as this will invalidate your bid.

Should you require further information or clarification on the requirements, please contact Ms. Hoang Thi Thu Thuy at the email address: hoangthithu.thuy@savethechildren.org

We hope to receive the offer from you and thank you for your cooperation.

Yours sincerely,



Vương Đình Giáp
Director of Program Implementation

Enclosure:

- *Appendix 1: RFQ*
- *Appendix 2: Supplier confirmation*
- *Appendix 3: Criteria*
- *Term of Reference*