



Consultancy: Scoping assessment of the wild meat trade in towns and districts around Chu Mom Ray National Park and Ngoc Linh Nature Reserve

Background

Fauna & Flora is an international non-governmental organisation founded in 1903. Our shared purpose is to protect the diversity of life on Earth, for the survival of the planet and its people. We work closely with local conservation partners around the world to save nature, together. We harness this collective expertise to inspire positive change globally.

Fauna & Flora is implementing a seven-year biodiversity conservation landscape project entitled the BLF Lower Mekong Landscape (BLF-LML) Project. The project aims to conserve and enhance biodiversity in an area covering more than one million hectares of the Annamite Mountains, and incorporating three large forest complexes in Cambodia, Lao PDR and Vietnam. The programme is funded by the Biodiverse Landscapes Fund (BLF; a UK government grant managed by the Department for Environment, Food, and Rural Affairs – DEFRA) and is being implemented through a consortium of highly experienced international non-governmental organisations, led by Fauna & Flora, and including SNV, and IUCN, working in close collaboration with governments, local partners and Indigenous peoples & local communities (IP&LCs), to ensure activities respond to locally identified and prioritised needs.

The overall impact of the program is to reduce poverty and create sustainable economic development for communities living in, and dependent upon, environmentally critical landscapes. Its' outputs have been designed using an integrated approach focusing on people, nature, and climate, and are being delivered through six distinct but inter-related components; five of these are output-focused and align to their corresponding output, while the sixth component, MEL and Programme Management, enables delivery of the others through excellent monitoring, evaluation, learning and programme management mechanisms, maintaining a firm focus on future up-scaling across the region.

The project aims to preserve the biodiversity across the focus forest landscape, in particular through preventing poaching and reducing illegal wildlife trade. Indeed, one of the pressures on wildlife identified across the project sites is the snaring of ground-dwelling wildlife for high-value trade and for regional and urban meat consumption. Patrols by protected area staff can provide indications of the levels of illegal hunting in the protected areas and household surveys will provide complementary information on hunting in the project sites. There may also be trade from nearby project sites in Cambodia and Lao PDR across international borders. There already are indications that some of the wildlife hunted is sold and consumed in local and urban restaurants.

Purpose and Objectives

To develop targeted and locally appropriate responses to the extraction of wildlife in the protected areas, we are looking to characterise the scope and organisation of the regional trade in wild meat and establish to what extent it is sourced from two of the project sites, Chu Mom Ray National Park and Ngoc Linh Nature Reserve. The consultancy will focus on wild meat trade vendors and intermediaries in the region surrounding the two protected areas and provide information about the trade in wild meat sourced from the sites, the species and volumes traded and seasonal patterns of trade. The purpose of the consultancy is also to provide new actionable information about local wild meat trade chains and the socio-demographic profile of local vendors and intermediaries, their wild meat sourcing and preparation practices, their motivations, the barriers to reducing their engagement in this trade and finally their perception of their consumers.

Geographic Scope

This assessment will take place in selected villages and towns near the boundary or with known or suspected trade connections to Chu Mom Ray National Park and Ngoc Linh Natural Reserves in the Kon Tum province. We anticipate Sa Thay, Ngoc Hoi and Dak Glei districts, Kon Tum city and Danang and Quy Nhon city in Binh Dinh province will be key locations.

Scope of Work and Tasks

We are looking for a national consultant with a strong written and spoken technical level of English with proven skills and experience of qualitative data collection and analysis methods to lead on:

1. Developing a baseline on the local availability of wild meat following a methodology that can be replicated in subsequent years and at other project sites.
2. A scoping assessment on local wild meat supply chains, characteristics of vendors and their perspective on wild meat consumers' characteristics using robust qualitative methods.

The consultant would liaise closely with Fauna & Flora Viet Nam technical specialists in Ha Noi and Kon Tum, and UK-based Wildlife Trade Senior Technical Specialist to develop and implement this work including where translation into ethnic minority languages may be needed.

The consultant will:

- 1) Review literature on the wild meat restaurant trade in central Vietnam and information available about hunting and wild meat trade around Chu Mon Ray National Park and Ngoc Linh Nature Reserve and meet with key partners for background information - Two week
- 2) Refine research questions and develop methodology for data collection in consultation with Fauna & Flora Viet Nam and Wildlife Trade teams – Three weeks allowing for feedback and associated changes
- 3) Collect data in the field – Four weeks
- 4) Produce a report outlining methodology and findings – Two weeks

Deliverables

Expected deliverables are:

- One research protocol document including research questions, methodology and data collection plan
- Data collection materials documents e.g. market survey template, questionnaire or interview guide in Vietnamese and English
- Data set – field notes and participants responses
- Presentation of the result of survey to Fauna & Flora
- One technical report in Vietnamese and English outlining methodology, findings and conservation recommendations (~20 to 30 pages)
- Training document in Vietnamese for replication of the wild meat market survey method in subsequent years

Timeframe

We are looking for this work to be completed in two months and before end of May 2025.

How to Apply

Applications should consist of the following:

- Full CV
- Concept note outlining how you would conduct this assessment (maximum two pages) including a fixed price or quote including a breakdown of components for the entire scope of the work

Applications should be submitted digitally by the **5.30pm on 24st February 2025** to Le Hong Viet, Human Resource Officer, viet.hong.le@fauna-flora.org

Regrettably, due to limited resources and the high number of applications we receive, we are only able to contact short-listed consultants. If you do not hear from us within four weeks of the closing date, please assume that you have not been successful on this occasion.